



<http://www.bankrate.com>

*For more information contact:*

Robert J. DeFranco  
Senior Vice President-Chief Financial Officer  
<http://www.bankrate.com/investor-relations/>  
[bdefranco@bankrate.com](mailto:bdefranco@bankrate.com)  
561.630.1230

**FOR IMMEDIATE RELEASE**

**BANKRATE SCHEDULES SECOND QUARTER 2004**

**CONFERENCE CALL FOR JULY 27 AT 11 A.M. EASTERN TIME**

**NEW YORK, NY, July 21, 2004** – **Bankrate, Inc. (NASDAQ: RATE)**, the Internet's leading consumer banking marketplace, announced today that it plans to hold a conference call on Tuesday, July 27, at 11:00 a.m. Eastern Time to discuss its second quarter 2004 results. The call will be lead by Bankrate's new President and Chief Executive Officer Thomas R. Evans. Mr. Evans was appointed President & CEO on June 21, 2004. Also participating in the call will be Peter C. Morse, Chairman of the Board, and Robert J. DeFranco, Senior Vice President and Chief Financial Officer. A press release on the results will be issued before the market on July 27.

**Conference Call Dial-In and Webcast Information:**

To participate in the teleconference please call: **866-800-8649 Passcode: 50139022**

Please access at least 10 minutes prior to the time the conference is set to begin.

This call is being **webcast** by CCBN and can be accessed at Bankrate's website at [www.bankrate.com/investor-relations/](http://www.bankrate.com/investor-relations/). The webcast is also being distributed over **CCBN's Investor Distribution Network** to both institutional and individual investors. **Individual investors** can listen to the call through CCBN's individual investor center at <http://www.fulldisclosure.com> or by visiting any of the investor sites in CCBN's

Individual Investor Network. **Institutional investors** can access the call via CCBN's password-protected event management site, StreetEvents (<http://www.streetevents.com>).

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### **Replay Information:**

A replay of the conference call will be available beginning July 27, 2004, 1:00 p.m. ET/ 11:00 a.m. PT through August 18. To listen to the replay, call 888-286-8010 and enter passcode 73854838.

### **About Bankrate, Inc.**

Bankrate, Inc. (Nasdaq:RATE) owns and operates Bankrate.com, the Internet's leading consumer banking marketplace. Bankrate.com averages 4.4 million unique visitors per month, according to comScore Media Metrix, which ranks Bankrate.com first in unique visitors in the "Financial Information and Advice" category. Bankrate.com reviews more than 4,800 financial institutions in more than 300 markets in 50 states. Bankrate.com is a destination site of personal finance channels, including banking, investing, taxes and small business finance. It is the leading aggregator of more than 250 financial products, including mortgages, credit cards, new and used auto loans, money market accounts and CDs, checking and ATM fees, home equity loans and online banking fees. Bankrate.com provides financial applications and information to a network of more than 75 partners, including Yahoo! (Nasdaq: YHOO), America Online (NYSE: AOL), The Wall Street Journal (NYSE: DJ) and The New York Times (NYSE: NYT). Bankrate.com's information is also distributed through more than 100 national and state publications.

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bdefranco@bankrate.com  
Phone (561) 630-1230  
Fax (561) 624-0102