

Bankrate Appoints Matt Fellowes as CEO

Financial technology innovator brings deep experience in consumer finance, digital platforms, and growth leadership

New York - October 23, 2025 - [Bankrate](#), a Red Ventures company, announced Matt Fellowes as CEO of the personal finance platform that helps people make informed financial decisions and connect with the right products to reach their goals. In this role, Fellowes will steward Bankrate's evolution from a leading financial marketplace into a world-class, technology-driven platform designed to empower people to more confidently navigate their finances and help financial institutions connect with consumers.

Named one of Forbes' Top Financial Innovators, a Washingtonian Tech Titan, one of The Huffington Post's "Top 100 Game Changers," and a Webby Award winner for Best Financial Services Software, Fellowes has been widely recognized as a pioneer at the intersection of finance and technology, bringing deep experience and a proven record of success to Bankrate.

Most recently, Fellowes served as co-founder and advisor for health technology company BellSant, which was acquired by Hundred Health earlier this year. Prior to that, Fellowes founded and led digital investment firm United Income, acquired by Capital One, and after, served as Head of Wealth Management for the bank. Fellowes also served as Chief Innovation Officer at Morningstar, following the acquisition of HelloWallet, the award-winning personal financial management software company he founded and led.

"For decades, Bankrate has been a trusted guide for millions of Americans making financial decisions," said Fellowes. "I'm honored to lead the company into its next chapter — doubling down on our mission to build trust while investing in new technology and experiences that will help even more people feel confident about their financial futures."

Earlier in his career, Fellowes served as a Director at the Pew Charitable Trusts, a Fellow at the Brookings Institution as well as an adjunct Professor of Public Policy at Georgetown University. His work has been published in The New York Times, Wall Street Journal, and Financial Times, among numerous other outlets.

Fellowes also held a longstanding role as an advisory board member at the Stanford University Center on Longevity.

About Bankrate:

Bankrate has guided savers and spenders through the next steps of their financial journeys since 1976. Whether it's rates or information on mortgages, investing, credit cards, personal loans, insurance, the company offers various free resources to help consumers reach their goals. From product comparison tools to award-winning editorial content, Bankrate provides objective information and actionable next steps. It's why over 100 million people put their trust in Bankrate every year.

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