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**FOR IMMEDIATE RELEASE**

**BANKRATE ANNOUNCES WEBCAST OF ITS PRESENTATION AT THE  
ROTH CAPITAL PARTNERS NEW YORK CONFERENCE**

**NEW YORK, NY- September 8, 2003 – Bankrate, Inc. (Nasdaq: RATE)**, the Internet's leading consumer banking marketplace, announced today that its presentation at the Roth Capital Partners New York Conference will be webcast live at <http://www.vcall.com/CEPage.asp?ID=84619>.

The presentation will be delivered at 11:30 a.m. (EDT) on Wednesday September 10, 2003 from the St. Regis Hotel in New York City. Bankrate's CEO Elisabeth DeMarse will provide an overview of the Company's business and financial performance. The link to the webcast and a copy of the presentation will also be available on Bankrate's investor relations website <http://www.bankrate.com/investor-relations/>.

**About Bankrate, Inc.**

Bankrate, Inc. (Nasdaq: RATE) owns and operates Bankrate.com, the Internet's leading consumer banking marketplace. Bankrate.com averages 4 million unique visitors per month, according to comScore Media Metrix, which ranks Bankrate.com first in unique visitors in the "Financial information and advice" category. Bankrate.com reviews more than 4,800 financial institutions in more than 180 markets in 50 states. Bankrate.com is a destination site of personal finance channels, including banking, investing, taxes and small business finance. It is the leading aggregator of more than 190 financial products, including mortgages, credit cards, new and used auto loans, money market accounts and CDs, checking and ATM fees, home equity loans and online banking fees. Bankrate.com provides financial applications and information to a network of more than 80 partners, including Yahoo! (Nasdaq: YHOO), America Online (NYSE: AOL), The Wall Street Journal (NYSE: DJ) and The New York Times (NYSE: NYT). Bankrate.com's information is also distributed through more than 100 national and state publications. The Company's stock is included in the Russell 3000 Index and the Russell 2000 index.

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