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FOR IMMEDIATE RELEASE

**BANKRATE SCHEDULES FIRST QUARTER 2004
CONFERENCE CALL FOR MAY 4 AT 11 A.M. EASTERN TIME**

NEW YORK, NY, April 20, 2004 – **BankrateInc. (NASDAQ: RATE)**, the Internet's leading consumer banking marketplace, announced today that it plans to hold a conference call on Tuesday, May 4, at 11:00 a.m. Eastern Time to discuss its first quarter 2004 results. A press release on the results will be issued before the market on May 4.

Conference Call Dial-In and Webcast Information:

To participate in the teleconference please call: **800- 599-9795 Passcode: 22052574**
Please access at least 10 minutes prior to the time the conference is set to begin.

This call is being **webcast** by CCBN and can be accessed at Bankrate's website at www.bankrate.com/investor-relations/ The webcast is also being distributed over **CCBN's Investor Distribution Network** to both institutional and individual investors. **Individual investors** can listen to the call through CCBN's individual investor center at www.fulldisclosure.com or by visiting any of the investor sites in CCBN's Individual Investor Network. **Institutional investors** can access the call via CCBN's password-protected event management site, StreetEvents www.streetevents.com.

Replay Information:

A replay of the conference call will be available beginning May 4, 2004, 1:00 p.m. ET/ 11:00 a.m. PT through May 25. To listen to the replay, call 888-286-8010 and enter passcode 57350541.

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About Bankrate, Inc.

Bankrate, Inc. (Nasdaq:RATE) owns and operates Bankrate.com, the Internet's leading consumer banking marketplace. Bankrate.com averages 5 million unique visitors per month, according to comScore Media Metrix, which ranks Bankrate.com first in unique visitors in the "Financial Information and Advice" category. Bankrate.com reviews more than 4,800 financial institutions in more than 300 markets in 50 states. Bankrate.com is a destination site of personal finance channels, including banking, investing, taxes and small business finance. It is the leading aggregator of more than 250 financial products, including mortgages, credit cards, new and used auto loans, money market accounts and CDs, checking and ATM fees, home equity loans and online banking fees. Bankrate.com provides financial applications and information to a network of more than 75 partners, including Yahoo! (Nasdaq: YHOO), America Online (NYSE: AOL), The Wall Street Journal (NYSE: DJ) and The New York Times (NYSE: NYT). Bankrate.com's information is also distributed through more than 100 national and state publications. The Company's stock is included in the Russell 3000 Index and the Russell 2000 Index.

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