

RATES ENTRY (ODES/ADES)

User Guide

RATES ENTRY (ODES/ADES) User Guide

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Introduction

Welcome to Bankrate's Rates Entry (ODES/ADES) (<https://advertiser.bankrate.com>). This system is used by advertisers to update their rate, product and company information. There is no limit to the number of times data can be updated. Bankrate publishes data to the website 6 times a day excluding weekends and federal holidays. Any data with a date older than 7 days will be removed from Bankrate.com.

Advertiser Portal Screen

To get started, please input the following URL into your browser, <https://advertiser.bankrate.com>.

To enter Rates Entry (ODES/ADES), you may either select "ODES/ADES" from the dropdown menu, then click submit or choose "Log In" from the ODES/ADES section. Either selection will take you to the Log In screen.

Bankrate.com
ADVERTISER PORTAL

Monday, September 12, 2005 Printer-Friendly

Welcome

Welcome to Bankrate.com's new Advertiser Portal. We designed this program as a comprehensive resource to help you manage your Rate Table advertising, for any of the Bankrate programs in which you are participating. From this page, you can manage your rates via ODES/ADES, log in to any of our Rate Table advertising programs, or obtain more information at any step. You can access Bankrate's programs using the shortcut pull-down menu, or from the login link next to the program descriptions below.

Bankrate News

- ▶ Bankrate.com launches CPC Program October 1, 2005.
- ▶ Bankrate.com celebrates it's 10 year anniversary in 2006.

- Select a Program - Submit

- Select a Program -
- Rates Entry [ODES/ADES]**
- CPC Rate Table Program
- Bankrate/Yahoo! CPC Select Program
- Contextual Sponsored Link Program

Rates Entry [ODES/ADES]

- **Description:** The Online Data Entry System (ODES) and Automated Data Entry System (ADES) allow you to update your rates which will appear on Bankrate.com, change dates for those rates entered into the system, as well as update online advertiser comments. In addition, ODES allows you to add or delete products (e.g. 30 year fixed mortgage) to any product group (e.g. mortgages) for which you are contracted.

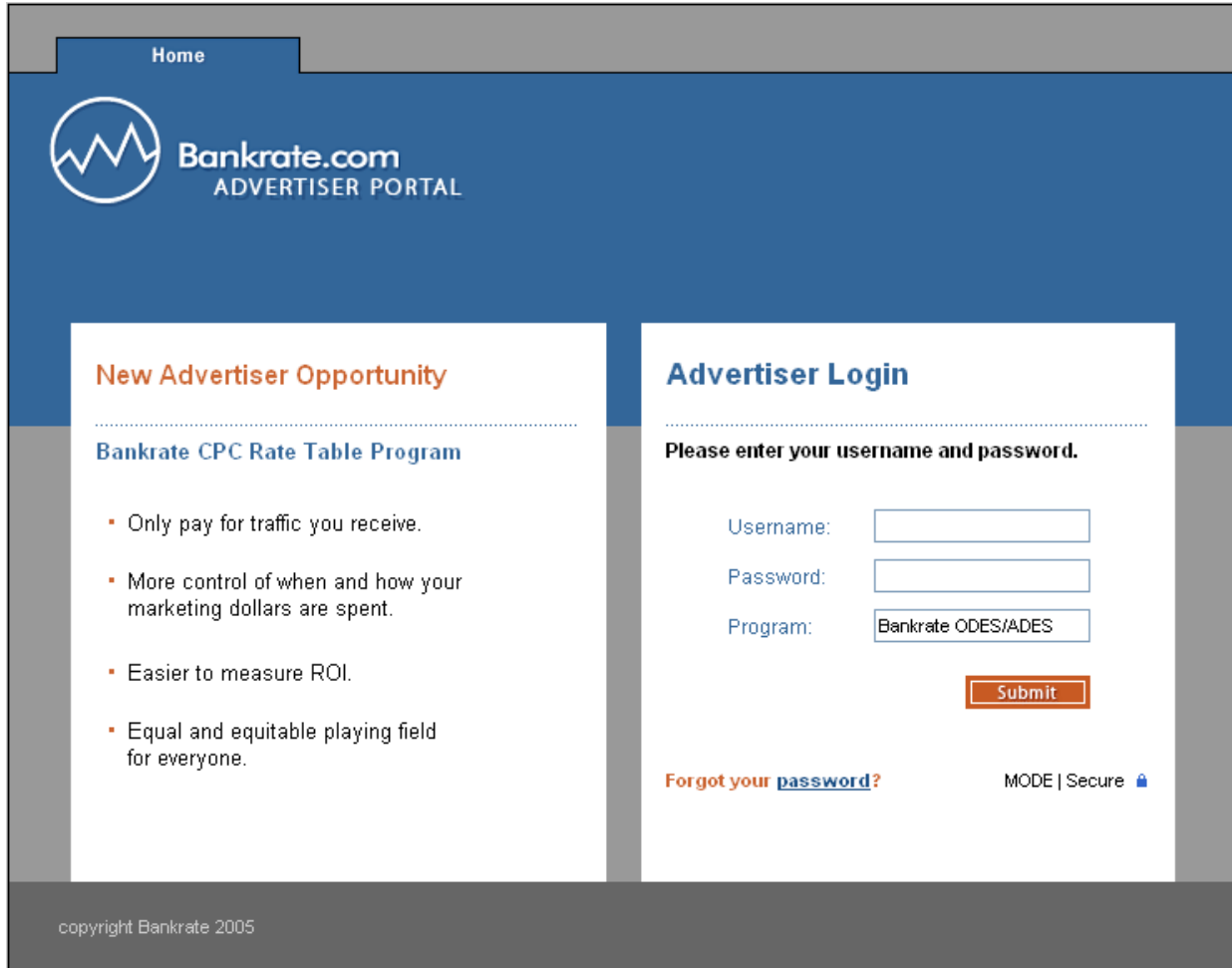
[User Guide](#) | [Log in >>](#)

Log In Screen

Enter your user name and password then click submit. This will take you to the Menu Screen.


Because you selected Rates Entry (ODES/ADES) on the previous screen, that information will be defaulted in the Program Field.

If you forgot your password, please click on the “forgot your password?” link on this page and follow the instructions.



The image shows a web browser window displaying the Bankrate.com Advertiser Portal. The page has a blue header with a 'Home' link and the Bankrate.com logo. The main content area is divided into two columns. The left column is titled 'New Advertiser Opportunity' and features a section for the 'Bankrate CPC Rate Table Program' with a list of four bullet points. The right column is titled 'Advertiser Login' and contains a login form with fields for Username, Password, and Program (pre-filled with 'Bankrate ODES/ADES'). A 'Submit' button is located below the form. At the bottom of the login section, there is a link for 'Forgot your password?' and a status indicator 'MODE | Secure' with a lock icon. The footer of the page states 'copyright Bankrate 2005'.

Home

 **Bankrate.com**
ADVERTISER PORTAL

New Advertiser Opportunity

Bankrate CPC Rate Table Program

- Only pay for traffic you receive.
- More control of when and how your marketing dollars are spent.
- Easier to measure ROI.
- Equal and equitable playing field for everyone.


Advertiser Login

Please enter your username and password.

Username:

Password:

Program:

[Forgot your password?](#) MODE | Secure 

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Rates Entry (ODES/ADES) Home Page

Select an Action

Under the “Select Action” heading, you have one of two choices.

- Update Rates – you can update rates, dates, product information and advertiser comments that will appear within your Rate Table listing on Bankrate.com. You can also manage the products available to you by adding or deleting products to fit your needs.
- Update Company Information – you can add/update additional information about your company. This information will be displayed to consumers when they click the phone icon or contact us link within your Rate Table listing on Bankrate.com.

The other headings and links on this screen provide you with quick and easy access to Bankrate policies, procedures and deadlines.

For the purpose of this guide, click on “Update Rates” to proceed.

Home Rates Entry [ODES/ADES] My Account Campaign Management Reporting

Bankrate.com
ADVERTISER PORTAL

CPC Rate Table Program

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Home > CPC Rate Table Program > Rates Entry [ODES/ADES]

Welcome to the ODES (Online Data Entry System)

SELECT ACTION

- [Update Rates](#)
- [Update Company Information](#)

DEADLINES TO SUBMIT RATES

- [Consumer Mortgage Deadlines](#)
- [Editorial Newspaper Tables Deadlines](#)
- [Hyperlink Deadlines](#)
- [100 High Deadline](#)

REVIEW QUALITY CONTROL PROGRAM

- [Quality Control Program](#)

REVIEW BANKRATE'S AD PLACEMENT POLICY

- [Ad Placement Policy](#)

Click here for information on deadlines


Click here for information on mystery shopping

Update Rates -- Product Selection Screen

You have selected "Update Rates". To begin:

1. Select the institution you would like to update.
Pricing can vary depending on geographical location. Because of this, many advertisers choose to have separate institutions (listings) for the states they advertise in. The example below displays one company with the three institutions.
2. Select the product type you would like to update.
Some advertisers have multiple product types (i.e. mortgage, loans and lines of credit). Each product type has a unique data entry page. The example below displays 2 product types.

[Home](#) [Rates Entry \[ODES/ADES\]](#) [My Account](#) [Campaign Management](#)

 **Bankrate.com**
ADVERTISER PORTAL

CPC Rate Table Program

[Home](#) > [CPC Rate Table Program](#) > [Bankrate ODES/ADES](#)

Update Rates

Step 1: Select an institution

ABC Financial – Los Angeles

ABC Financial – Miami

ABC Financial - Chicago

Step 2: Select product type

- [Mortgage Loans](#)
- [Loans and Lines of Credit](#)

Each rate quote must have a date no older than 7 days, or they will be removed.

[Email Us](#)
[ADES](#)
[DataScraper](#)
[Log out](#)

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customer service - terms

Update Rates -- Data Entry Screen

This is the screen where you will input all the necessary rate, date, etc. information for the institution and product type you selected. The example below highlights a mortgage product type.

Mortgage Loan Products

1. If you want all of your products to have the same date, enter the date your rates are effective to and click "set date". It is required that you set the date on all pages of data entry.
2. If you would like to enter current dates for selected products only, do not click the "set date" button, you will need to enter the dates individually by product.
3. Enter the current rates, product information and advertiser comments.
4. To enter a general comment that will apply to all products, enter it in the text field box and click "Save to all comments".
5. If you would like specific comments for individual products, enter them in the Advertiser Comments field.
6. If you would like to hyperlink all comments, click "Link Comments" to remove the hyperlink from all comments, click "Unlink Comments". After either action click "Save Link Value for all Comments".
7. To hyperlink individual comments, check the "Hyperlink Adv. Comments?" box to the right of the product(s).
8. To add or delete products from your profile, click "Products".
9. To access your rate matrix click "Global Rate Matrix".
10. If you would like individual rates based specific loan amount ranges, click "Add Tier". You can have up to three tiers for each product. To remove a tier, click "Remove Tier".
11. "Tier ID" indicates the number of tiers you have for a product.

For a description of data entry fields refer to Description of Fields section of the user guide.

The top screenshot shows the main data entry screen. It includes a navigation bar with links like Home, Rates Entry (DOES/ADDS), My Account, Campaign Management, Reporting, and Tools. The main header is "CPC Rate Table Program". Below this, there's a section for "DOES (Online Data Entry System) Mortgage Loans products for: CPC Test Account - test 061008". A table lists products with columns for Product Name, Tier ID, Rate, Disc. Pts., Orig. Pts., Prepaid Finance Charges, APR, Lock Days, % Down, Loan Min, Loan Max, Index Name, Index Margin, and First Cap. Two products are listed: "30 yr fixed-0 point" and "30 yr fixed-0 point".

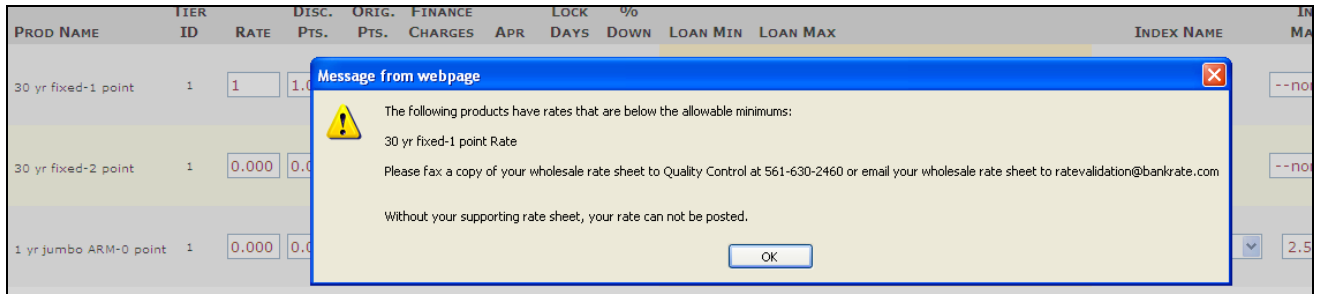
The bottom screenshot shows a detailed view of the "NEW FEATURE - TIERED MORTGAGE RATES" section. It includes a table with columns for Loan Min, Loan Max, Add Tier, Remove Tier, Index Name, Index Margin, First Cap, Additional Lifetime Cap, Effect Through Date, Advertiser Comments, and Hyperlink Adv. Comments?. Two tiers are shown for the "30 yr fixed-0 point" product.

Update Rates -- Rates Below Minimum Notification Message

After rates are updated, a confirmation notice will appear at the top of the page. If any rates (mortgage in this example) fall below the daily minimum, (determined daily by market pricing), a message will appear requesting validation to support the rate(s) in question.

After receiving documentation, the Quality Control department will review your rate. If the rate is supported it will publish to the rate table with the next scheduled update. If the rate is not supported, you will be contacted by the Quality Control department.

Requests for documentation to validate rates helps to ensure the validity of rate tables on Bankrate.com.



Update Rates -- Product Maintenance Screen

You can manage your product selection by clicking the “products” button. This feature allows you to add or delete products from your data entry screen.

Click the “Products” button, highlighted in the example below.

absolute

Home Rates Entry [ODES/ADES] My Account Campaign Management Reporting

Bankrate.com
ADVERTISER PORTAL

CPC Rate Table Program

Home > CPC Rate Table Program > Bankrate ODES/ADES

ODES (Online Data Entry System) Mortgage Loans products for: ABC Financial

Please use the advertiser comments for descriptive references of your products and advantages of your services. Comments may not include superlatives (such as largest, most, best, lowest, highest), numeric symbols, or other inappropriate content. Comments are visible to all Bankrate users. Be sure to include spaces between words in comments.

Set date button must be clicked to update the date for all products on the page

[back](#) **Products** Effect to: 9/2/2005

Type comments in the textbox below; press "." to view;
press "Save to all comments" to save comments to all products

1 to 20 of 42

Point Based Mortgages products:

prod name	rate	disc. pts.	orig. pts.	Prepaid Finance Charges	apr	lock days	% down	other closing costs	loan min	loan max	Index Name	index margin
30 yr fixed-0 point	5.5	0.000	0.000	1699	5.343	30	20	0	165000	333700	--none--	--none--
20 yr fixed-0 point	5.125	0.000	0.000	399	5.154	30	20	0	165000	333700	--none--	--none--
20 yr fixed-1 point	0.000	0.000	0.000	0	0.000	0	0	0	0	0	--none--	--none--
20 yr fixed-2 points	0.000	0.000	0.000	0	0.000	0	0	0	0	0	--none--	--none--
15 yr fixed-0 point	4.875	0.000	0.000	399	4.912	30	20	0	165000	333700	--none--	--none--
10 yr fixed-0 point	4.875	0.000	0.000	399	4.927	30	20	0	165000	333700	--none--	--none--

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Update Rates -- Product Maintenance Screen

The left side of the screen shows all of the products available for the selected institution. Select the product(s) you would like to add and click "Add product".

The right side of the screen shows all of the products you currently have for the selected institution. Select the product(s) you would like to delete and click "Delete product".

absolute

Home Rates Entry [ODES/ADES] My Account Campaign Management Report

Bankrate.com
ADVERTISER PORTAL

CPC Rate Table Program

Home > CPC Rate Table Program > Bankrate ODES/ADES

ODES (Online Data Entry System) [back](#)

Product Groups:	Institution products
2.-Mortgage Loans	Product name - Sort
Product Types:	
68.-Point Based Mortgages	
Products:	
30 yr fixed-0 point	30 yr fixed-0 point - 0
30 yr fixed-1 point	20 yr fixed-0 point - 0
30 yr fixed-2 point	20 yr fixed-1 point - 0
20 yr fixed-0 point	20 yr fixed-2 points - 0
20 yr fixed-1 point	15 yr fixed-0 point - 0
20 yr fixed-2 points	10 yr fixed-0 point - 0
15 yr fixed-0 point	10 yr fixed-1 point - 0
15 yr fixed-1 point	10 yr fixed-2 points - 0
15 yr fixed-2 point	1 yr ARM-0 point - 0
10 yr fixed-0 point	3/1 ARM-0 point - 0
Add product -->	Delete product

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Description of Fields – Mortgage

Field Name	Description
TIER ID	Tier ID indicator.
RATE	Percentage a borrower pays for the use of money. Accepts 3 decimal places.
DISC PTS	Discount Points – Percentage paid by the borrower to reduce the interest rate. Accepts 3 decimal places.
ORIG POINTS	Origination Points – The fee a lender charges to process a loan. Accepts 3 decimal places.
PREPAID FINANCE CHARGES	Lender and broker fees charged on the loan. These fees may vary from lender to lender. Fees such as underwriting, processing, administrative, lock, commitment, courier, etc., are included. For a complete list of pre-paid finance charges refer to the Quality Control Program found on the Log-in page.
APR	Annual Percentage Rate - A yearly rate of interest that includes fees and costs paid to acquire the loan. Lenders are required by law to disclose the APR. The rate is calculated in a standard way, taking the average compound interest rate over the term of the loan, so borrowers can compare loans. Accepts 3 decimal places.
LOCK DAYS	A lender's guarantee that the mortgage rate quoted will not change for a specific period, in this case the number of days.
PERCENT DOWN	Down Payment Percentage – Percentage of a property's purchase price that the buyer pays in cash and does not finance.
LOAN MIN	Loan Minimum – Minimum loan value available for this rate.
LOAN MAX	Loan Maximum – Maximum loan value available for this rate.
INDEX NAME	<u>1-Year US Treasury Constant Maturity</u> - An index used to determine interest rate changes for certain adjustable rate mortgages (ARMs). It is based on the results of auctions that the U.S. Treasury holds for its Treasury bills and securities or is derived from the U.S. Treasury's daily yield curve, which is based on the closing market bid yields on actively traded Treasury securities in the over-the-counter market. <u>1-Year LIBOR</u> - LIBOR stands for London Interbank Offered Rate. It's the rate of interest at which banks offer to lend money to one another in the wholesale money markets in London. It is a standard financial index used in U.S. capital markets and can be found in the Wall Street Journal. In general, its changes have been smaller than changes in the prime rate. It's an index that is used to set the cost of various variable-rate loans, including credit cards and adjustable-rate mortgages.
INDEX MARGIN	A predetermined value that is added to the index to compute the interest rate adjustment. 1) a margin of 2.50 to 3.00% on the 1-Year Treasury Constant Maturity index or 2) A margin of 2.00 to 3.00% on the 1-Year LIBOR index.
CAPS	The interest rate on an ARM can adjust at specified times under the contract. The amount that the rate can increase is determined by allowable CAPS quoted in the mortgage loan contract. CAPS are presented as X/X/X (where the first "X" represents the maximum percentage rate increase for the first adjustment, the second "X" represents the maximum percentage rate increase for each annual adjustment after the first and the third "X" represents total maximum percentage rate increase over the life of the loan).
EFFECTIVE THROUGH DATE	Date through which the rate is effective. For mortgages, normally one day. Must be greater than or equal to the today's date.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
PHONE (bottom)	Your institution's default phone number. For print advertisers only.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.

Description of Fields -- Deposits

Field Name	Description
CAN CHECKS BE WRITTEN FROM THIS ACCOUNT	If checks can be written from this account, check the box to indicate.
MIN TO OPEN	The minimum dollar amount required to open an account and earn interest.
RATE	The simple interest rate, the annual rate of return without the effect of compounding interest.
YIELD	Annual Percentage Yield, percentage required by Truth in Savings regulations to be disclosed on interest-bearing deposit accounts, that reflects the total interest to be received, based on an institution's compounding method for a 365-day year.
COMP. METHOD	Compounding method: Continuously(C), Daily(D), Weekly(W), Monthly(M), Quarterly(Q), Semi-Annual(H), Simple(S); or this field can be empty for non-interest accounts.
EFFECT THROUGH DATE	Date through which the rate is effective. Must be greater than or equal to today's date.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
INTRO RATE	If there is an introductory rate, enter it in this field. If not, enter a 0 (zero).
INTRO MOS	The length of time the introductory rate is in effect in months. If there is no intro period, enter a 0 (zero).
MIN TO AVOID FEES	How much must be kept in the account based on the agreement terms. If the amount goes below this amount, a charge is levied.
MONTHLY SVC FEE	The monthly fee for maintaining the account.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.

Description of Fields -- Loans and Lines of Credit

Field Name	Description
RATE	Rate is the interest rate that is being applied to the loan.
FEE	Flat fees (inactivity fee, pre-payment penalty, etc.) appear in this column. Other fees are described in the LOAN CONDITION field.
DRAW AMOUNT	A draw is the amount of money that the borrower must take when the loan is closed. If a draw is required, check the box to indicate and enter the draw amount in the space provided.
EFFECTIVE THROUGH DATE	Date through which the rate is effective. Must be greater than or equal to today's date.
RATE AFTER INTRO	The rate that will apply to the home equity line of credit after the introductory period ends.
LOAN CONDITION	Home Equity Loan - List discount for auto debit, fee charged to obtain the loan, and loan minimum. Home Equity Line of Credit – List index (ex: prime) margin, floor rate, discount for auto debit, flat fee, yearly fee and loan minimum. Auto Loan – List discount for auto debit and flat fee. Personal Loan – List discount for auto debit and flat fee.
MIN FICO	Value of Minimum FICO score required to qualify for this product. FICO Score – The most commonly used credit score. The name comes from the Fair Isaac Corporation, which developed the scoring model. They are used to predict the likelihood that a person will pay his or her debts. The scores use only information from credit reports.
MAX FICO	Value of the Maximum FICO score that can qualify for this product.
MAX LTV	Maximum LTV is the maximum percent of the value of the home that will be lent by the institution. 90.01% LTV for High LTV products, all others 80% LTV.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
LOAN MIN	The minimum loan amount to receive this rate.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.
TIER SORT	This is a system issued number to identify the FICO ranges being entered.

Description of Fields -- Checking/Transaction Accounts

Field Name	Description
EFFECTIVE THROUGH DATE	Date through which the rate is effective. Must be greater than or equal to today's date.
RATE	The interest rate paid on interest-bearing checking accounts. On non-interest accounts this will be zero.
COMP. METHOD	Compounding method: Continuously(C), Daily(D), Weekly(W), Monthly(M), Quarterly(Q), Semi-Annual(H), Simple(S); or this field can be empty for non-interest accounts.
YIELD	Annual Percentage Yield, percentage required by Truth in Savings regulations to be disclosed on interest-bearing deposit accounts, that reflects the total interest to be received, based on an institution's compounding method for a 365-day year.
MIN TO OPEN	The minimum dollar amount required to open an account and earn interest.
MIN TO AVOID FEES	The balance that the account holder must keep in the account, based on the terms of the agreement. If the balance falls below the required amount, then the monthly service fee will apply. Enter a value, zero, or check the box for Not Applicable, which means that the fee is charged regardless of the balance – there is no way to avoid the fee.
MTHLY SVC FEE	Monthly Service Fee - The monthly fee charged to customers under the terms of the account.
NON-SUFFICIENT FUNDS CHARGE	The amount of money charged to an account holder whose account has insufficient funds available to pay the check which is returned to the party who cashed it unpaid (the bank did not advance the funds to cover check).
ONLINE ACCESS	Access by personal computer or terminal to bank information, accounts and certain transactions via the financial institution's web site on the Internet. Also known as Internet banking. Check this box if online access is available, and leave blank if it is not available.
FEE TO USE OTHER ATM	Fee charged to account holder who uses an ATM not owned by the bank where the customer's account is held. This doesn't include fees the ATM's owner bank may charge. Often referred to as a non-proprietary ATM. Enter a dollar value or check the N/A box for Not Applicable, which means that the institution does not offer cards, or the card is not good at non-institution ATMs.
ATM SURCHARGE	ATM surcharge fee is a fee the owner of the ATM machine assesses to the cardholders who are not customers of the financial institution who owns the ATM. Sometimes called a convenience fee. Enter a value, zero, or check the N/A box for Not Applicable, which means the institution does not have ATMs.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.

Description of Fields -- Insurance Products

Field Name	Description
EFFECT TO	Date through which the rate is effective. Must be greater than or equal to today's date.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.

Description of Fields -- Student Loans

Field Name	Description
PRODUCT NAME	Indicate the name of the student loan product.
RATE	Percentage a borrower pays for the use of money.
LOAN CONDITIONS	Information pertaining to loan requirements.
EFFECT THROUGH DATE	Date through which the rate is effective. Must be greater than or equal to today's date.
ADVERTISER COMMENTS	In this section, institutions offer any additional information they wish to share with Bankrate readers. Cannot exceed 65 displayable characters and no script code is allowed. Superlative comments are not permitted.
HYPERLINK ADV. COMMENTS	Enter a value of 1 to allow the consumer to click the advertiser comments and link to your website. Enter a value of 0 to prevent the comments from being clickable.

Update Company Information -- Company Information/Phone Icon

As discussed early in this user guide, once you arrive at the Rates Entry (ODES/ADES) home page you are presented with two choices under the “Select Action” heading. The “Update Rates” Section has already been covered. Therefore, select the “Update Company Information” link.

Home Rates Entry (ODES/ADES) My Account Campaign Management Reporting

Bankrate.com
ADVERTISER PORTAL

CPC Rate Table Program

Home > CPC Rate Table Program: Getting Started > CPC Rate Table Program > Bankrate ODES/ADES

Welcome to ODES (Online Data Entry System)

SELECT ACTION

- [Update Rates](#)
- [Update Company Information](#)

DEADLINES TO SUBMIT RATES

- [Consumer Mortgage Deadlines](#)

Company Information

Please follow the 2 step process to update your company info 627-7330, ext. 2004.

1. Select an Institution:

ABC Company

2. Select product's profile:

Mortgage Loans
Refi

Go to Profile

The "Update Company Information" area will allow you to add/update additional information about your company. This information will be displayed to consumers when they click the contact us link within your Rate Table listing on Bankrate.com.

ABC COMPANY

4.960%

Fri Sep 17

4.875%

at 0.000 pts

45 day rate lock

Fees in APR: \$1,600

Est payment: \$873

[A+ Rating with the](#)

[Better Business Bureau!](#)

Next

Contact Us

ABC Company - 30 YR FIXED MTG, 0 POINTS

Close

ABC Company

Get Quote

Company Statement

ABC Company is committed to providing its customers with unmatched values and outstanding service.

Specialties

- Quick, user friendly shopping for consumer loans
- Easy click and go processing for multiple loans
- Rates updated on a daily basis

Contact Information

Info@abccompany.com

888-999-9999

Hours of Operation

Monday - Friday: 7am - 11pm EST / Saturday & Sunday:

9am - 10pm EST

Information above provided by the institution.

If the information is in error please contact qualitycontrol@bankrate.com.

Product you were viewing

APR	Rate	Points	Cost and fees
4.960%	4.875%	Disc pts: 0.000	Fees in APR: \$1,600
Fri Sep 17	45 day rate lock	Orig pts: 0.000	Est payment: \$873


Get Quote

Update Company Information -- Company Information/Phone Icon Data Entry

Update your company information and click "Update".

Please note that there are five fields which have character restrictions: URL Text, Header, Company Statement, Specialties and Hours of Operation.

All content will be reviewed by the Quality Control department before being posted within your rate table listing on Bankrate.com. Submissions received before 4:30 PM EST (Monday through Friday) will be reviewed and posted the same day. In addition, superlatives can not be used in the text fields.


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 ADVERTISER PORTAL

Start Date: 1/11/2006 End Date: 2/10/2006

January 2006							February 2006						
≤						≥	≤						≥
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	31	29	30	31	1	2	3	4
1	2	3	4	5	6	7	5	6	7	8	9	10	11
8	9	10	11	12	13	14	12	13	14	15	16	17	18
15	16	17	18	19	20	21	19	20	21	22	23	24	25
22	23	24	25	26	27	28	26	27	28	1	2	3	4
29	30	31	1	2	3	4	5	6	7	8	9	10	11

URL:

URL Text:
 (up to 80 characters)

Company Statement:
 (200 character limit)

Specialties:
 (100 character limit per specialty)

1

2

3

Phone:

Cell Phone:

Fax:

E-Mail:

Hours of Operation:
 (100 character limit)


Description of Fields -- Update Company Information

Field Name	Description
URL	The hyperlink address that you want to direct users to.
URL TEXT	Text that consumers will click to be directed to your URL.
COMPANY STATEMENT	Additional space to submit information about your company.
SPECIALTIES	Facts about your company.
PHONE CELL PHONE FAX E-MAIL	Contact information that will be viewed by Bankrate consumers when they click on your phone icon.
HOURS OF OPERATION	The hours of operation for your company.

Customer Service

Support is available from 8:30 AM to 5:30 PM ET Monday through Friday. If you have a general question, please use the contact information provided below.

[Home](#) | [Update Rates](#) | [Billing Set Up](#) | [Manage Campaigns](#) | [Get Reports](#) | [Tools](#)

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ADVERTISER PORTAL

Customer Service

| [General Information](#) | [CPC Program](#) | [Rates Entry \[ODES/ADES\]](#) |

[Home](#) > [Customer Service: General Information](#) [Printer-Friendly](#)

Rates Entry [ODES/ADES]

Support is available for the Online Data Entry System (ODES) and the Automated Data Entry System (ADES) from 8:30am EST to 5:30pm EST Monday - Friday. If your call is answered by voice mail during these hours, please leave a message. We will return your call as soon as possible.

Contact Information

- ☎ phone: 1-855-733-0700
- ☎ fax: 561.627.7335
- ✉ email: CustomerService@bankrate.com
- 🕒 hours: 8:30am to 5:30pm EST Monday - Friday

Frequently Asked Questions
For answers to frequently asked questions, please see our [FAQs](#).

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