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Seattle Times *Mortgage Guide*

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Co-brand Homepage

This is an example of how the co-brand homepage appears.

The screenshot shows the nwhomes.com homepage. At the top, there's a navigation bar with links for Home, For Sale, Rentals, New Homes, Open Houses, Post a Listing, and Login/Contact Us. Below the navigation, the main content area is titled "Mortgage Rates | Mortgages".

On the left side, there's a "Compare rates in your area" section with a table of National Mortgage Rates and National CD Rates. Below this is a "Calculators" section with links to various financial calculators like Monthly Payment, Simple APR, and Mortgage Payoff. There's also an "In the News" section with several articles and a "Blogs" section.

On the right side, there's a large purple banner for "ally" with the text "24/7 live customer care. Call us at 1-877-247-2559". Below the banner is a "Compare Mortgage Rates" section with a search form and a "Refi Rates Hit 3.10% APR" banner. At the bottom, there's a "LendingTree Official Site" banner and a "Free Mortgage Quotes" section.

The footer contains a navigation menu with links for Mortgage, Reference, CD Rates, Credit Cards, Savings, Auto, Debt, and more. It also includes the Interest.com logo and copyright information.

Co-brand Website

The co-brand website displays lenders and current rates, along with links to each lender's Web space. Here, consumers can compare rates and get the most recent information.

The screenshot shows the "Mortgage Rates: Seattle, WA" website. At the top, there's a search bar and a "Change search" link. Below the search bar, there's a "Search Summary" section with a table of search results.

The main content area is a table of mortgage rates for Seattle, WA. The table has columns for Institution, APR, Rate, Costs and fees, and Comments. The table is sorted by APR, showing rates from 3.40% to 4.055%.

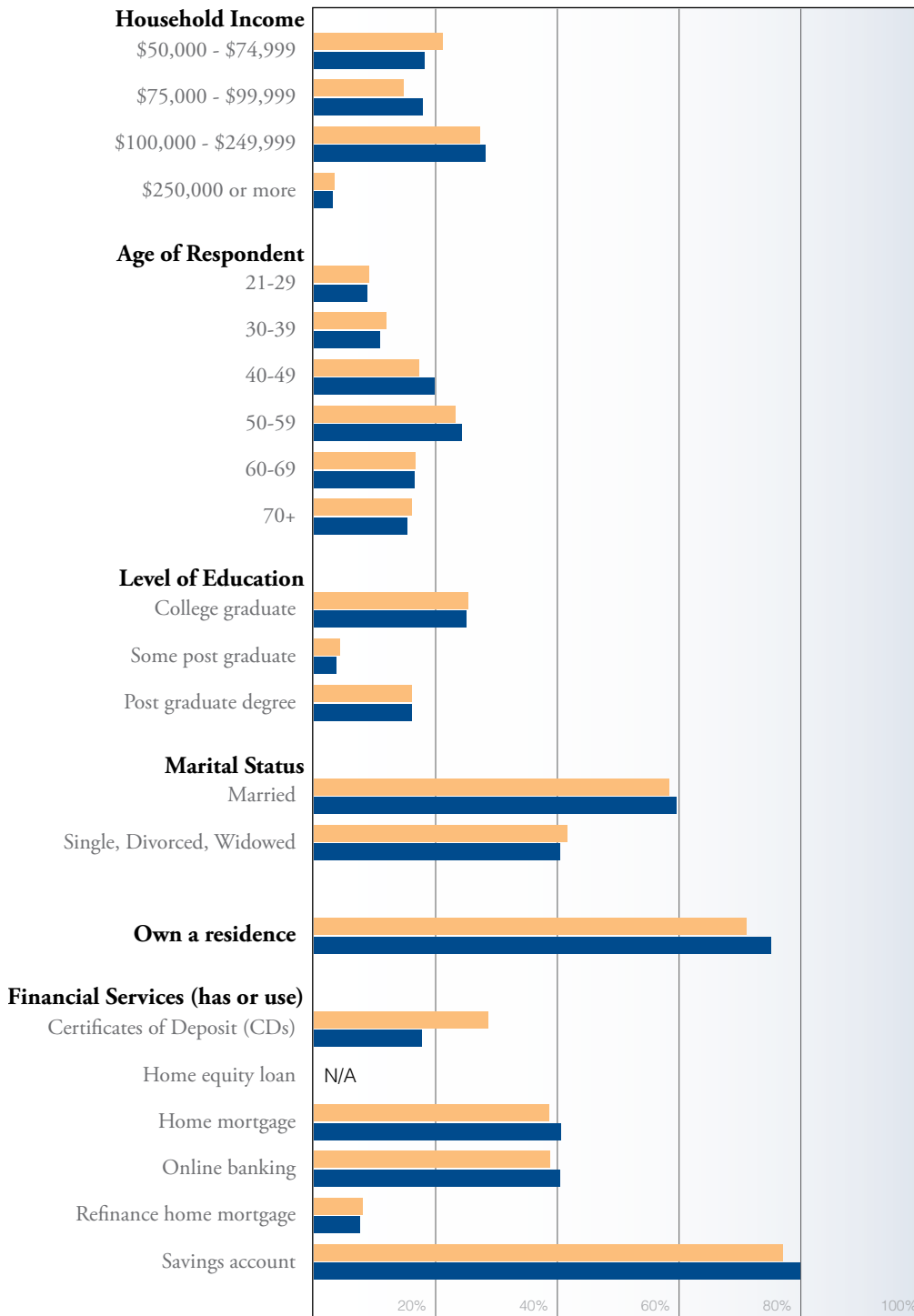
Institution	APR	Rate	Costs and fees	Comments
MIDWEST MORTGAGE CAPITAL	4.055%	4.000% at 0.000 pts 30 day rate lock	Fees in APR: \$1,095 Est payment: \$788	A+ Rating with BBB Lowest Rate & Fee Guaranteed
newamerican	4.030%	3.990% at 0.000 pts 30 day rate lock	Fees in APR: \$795 Est payment: \$787	NO FEES and NO COST Options Available. Call to Lock.
First Federal Bank	4.035%	4.000% at 0.000 pts 45 day rate lock	Fees in APR: \$699 Est payment: \$788	First Federal has been helping homeowners save money since 1934.
ROUNDPOINT MORTGAGE COMPANY	3.990%	3.990% at 0.000 pts 30 day rate lock	Fees in APR: \$0 Est payment: \$787	Please contact us for more options including no closing costs.
INTERBANK	3.750%	3.750% at 0.000 pts 45 day rate lock	Fees in APR: \$0 Est payment: \$764	Direct Lender/Approved in Minutes!
loanDepot	3.847%	3.750% at 0.000 pts 45 day rate lock	Fees in APR: \$1,950 Est payment: \$764	A+ BBB Rating. Call to lock your rate today!
FIRST SAVINGS BANK OF HEGERWSCH	4.016%	4.000% at 0.000 pts 30 day rate lock	Fees in APR: \$325 Est payment: \$788	We DO NOT sell our loans!
AmeriSave	3.975%	3.875% at 0.000 pts 30 day rate lock	Fees in APR: \$1,995 Est payment: \$776	Billions Funded. Direct Lender.
AimLoan.com	3.674%	3.625% at 0.000 pts 30 day rate lock	Fees in APR: \$995 Est payment: \$752	Apply & Lock Rate Online. 24/7. View GFE Online. 24/7.
BNC National Bank	3.925%	3.875% at 0.000 pts 30 day rate lock	Fees in APR: \$995 Est payment: \$776	Call Now! We are a bank, not a broker. Loans stay in-house!
Mortgage Capital	3.797%	3.750% at 0.000 pts 30 day rate lock	Fees in APR: \$950 Est payment: \$764	A QUARTER CENTURY OF EXCELLENCE. CALL FOR A GOOD FAITH ESTIMATE.
EverBank	3.667%	3.625% at 0.000 pts 30 day rate lock	Fees in APR: \$852 Est payment: \$752	Direct Lender. Exceptional Service. Higher Balance. Call for Rates!

At the bottom of the page, there's a footer with a navigation menu and the Interest.com logo.

Interest.com rate table: Your rates will appear at the top of each rate table.

Seattle Times

Demographics



Source: Scarborough USA+ (Current 6 Months Only) 2011 Release 1 Total (Aug 2010 - Mar 2011)

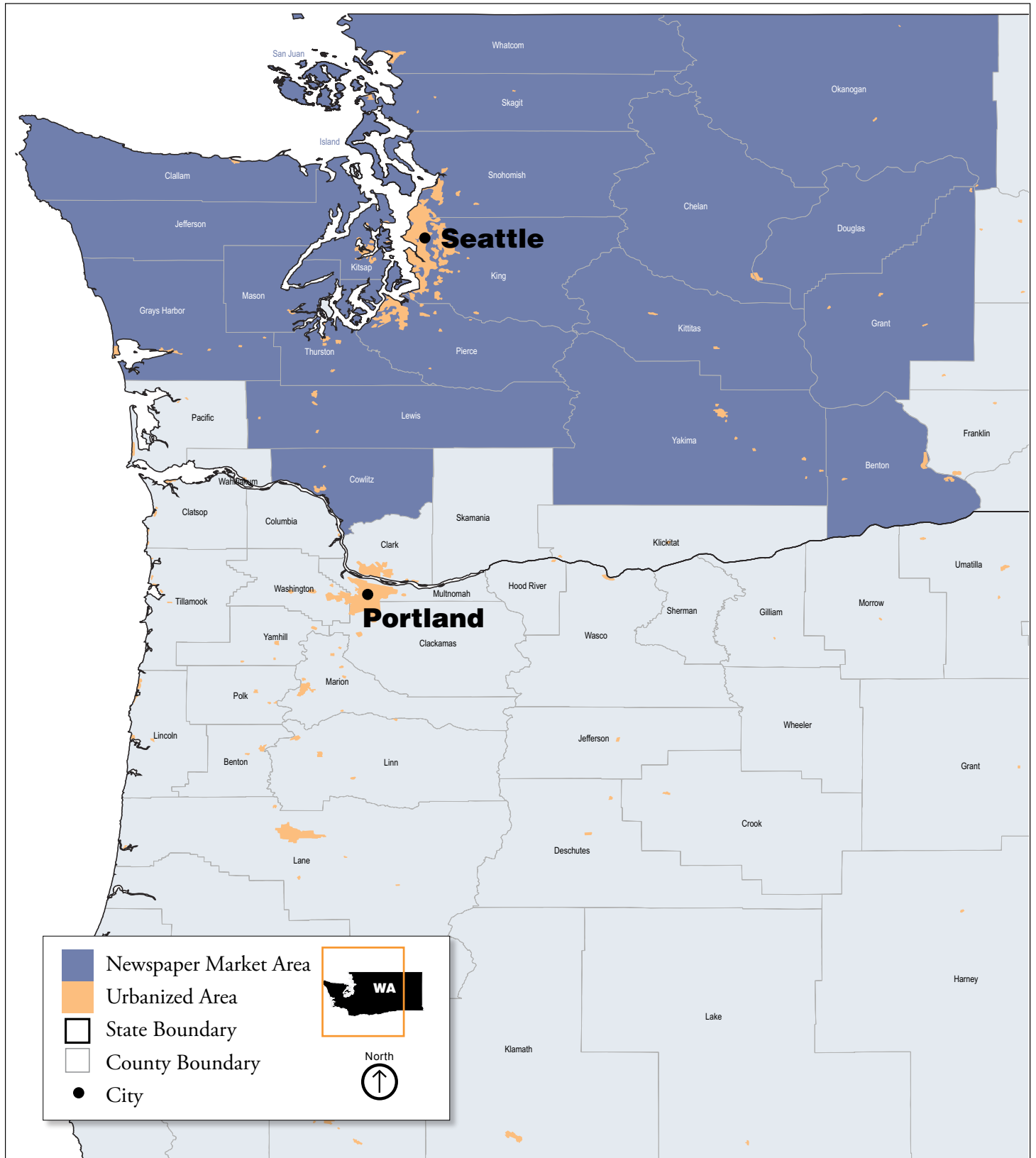
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Seattle Times

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