

Akron Beacon Journal

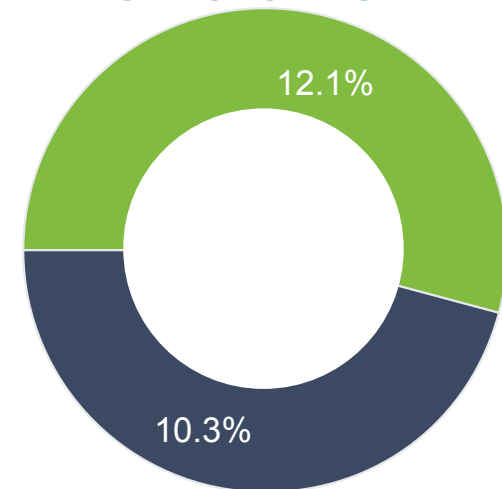
Demographics

Daily Newspaper Readership **314,433**
Sunday Newspaper Readership **437,344**

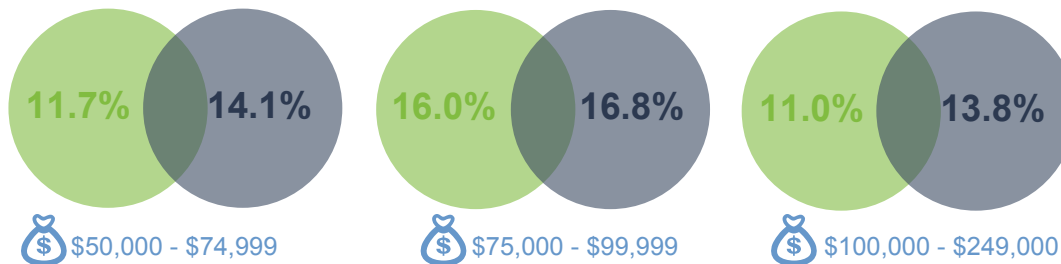
FINANCIAL SERVICES (HAS OR USE)



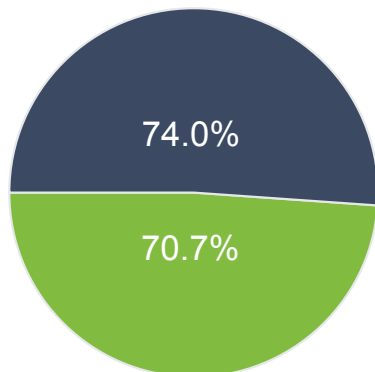
COLLEGE GRADUATE



HOUSEHOLD INCOME



OWN A HOME

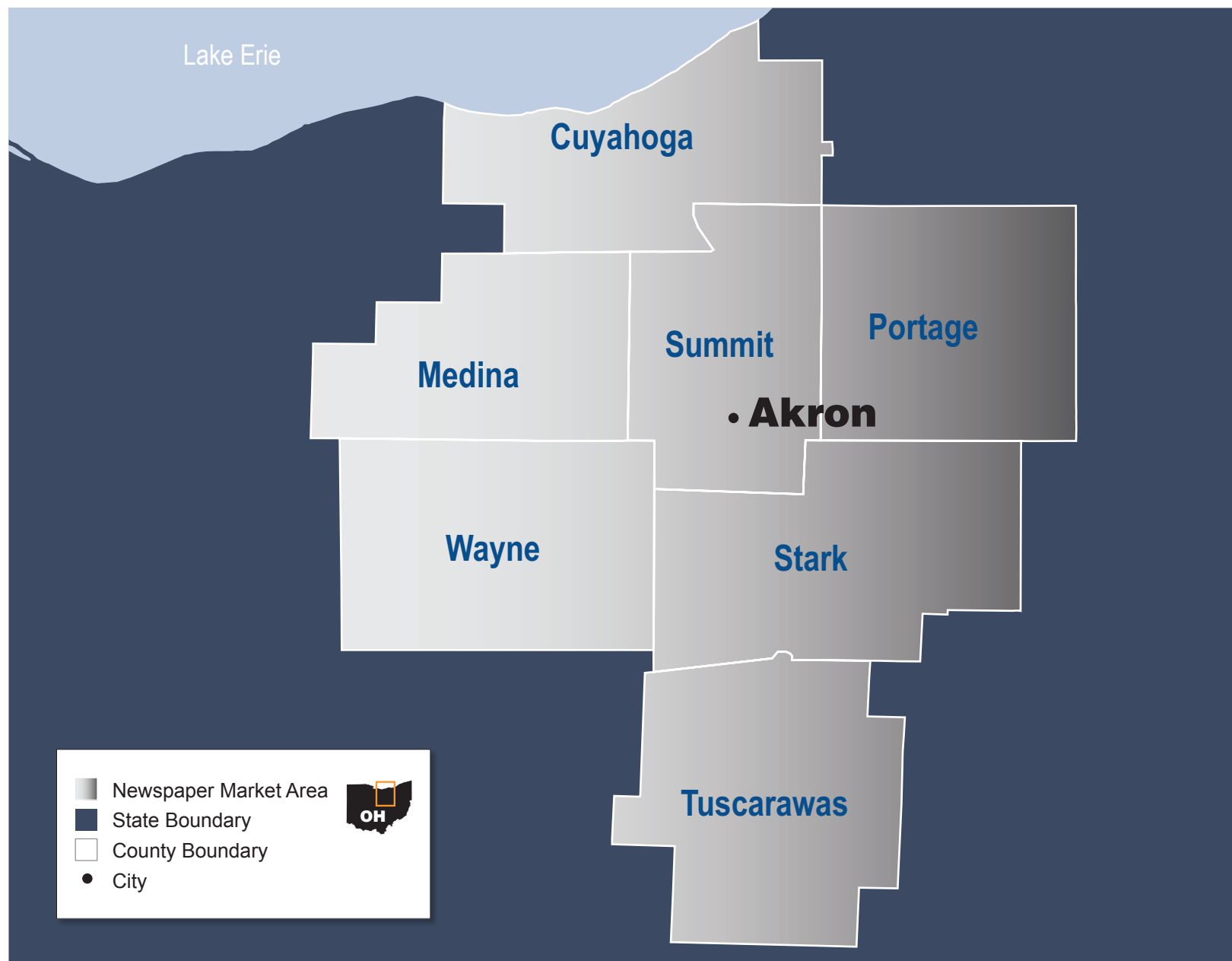


Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

Bankrate®

Akron Beacon Journal

Newspaper-Designated Market Area



Source: SRDS Circulation 2014, pg.629

Bankrate®