

Akron Beacon Journal

Demographics

Daily Newspaper Readership 314,433
Sunday Newspaper Readership 437,344

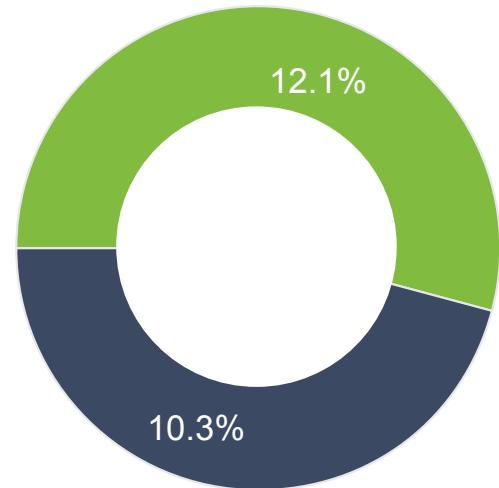
FINANCIAL SERVICES (HAS OR USE)



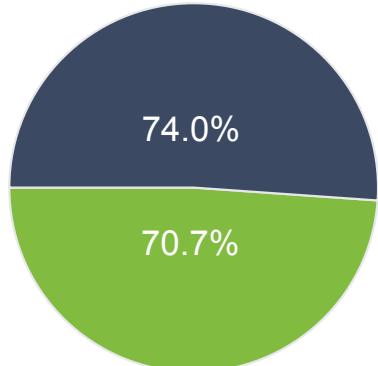
HOUSEHOLD INCOME



COLLEGE GRADUATE



OWN A HOME

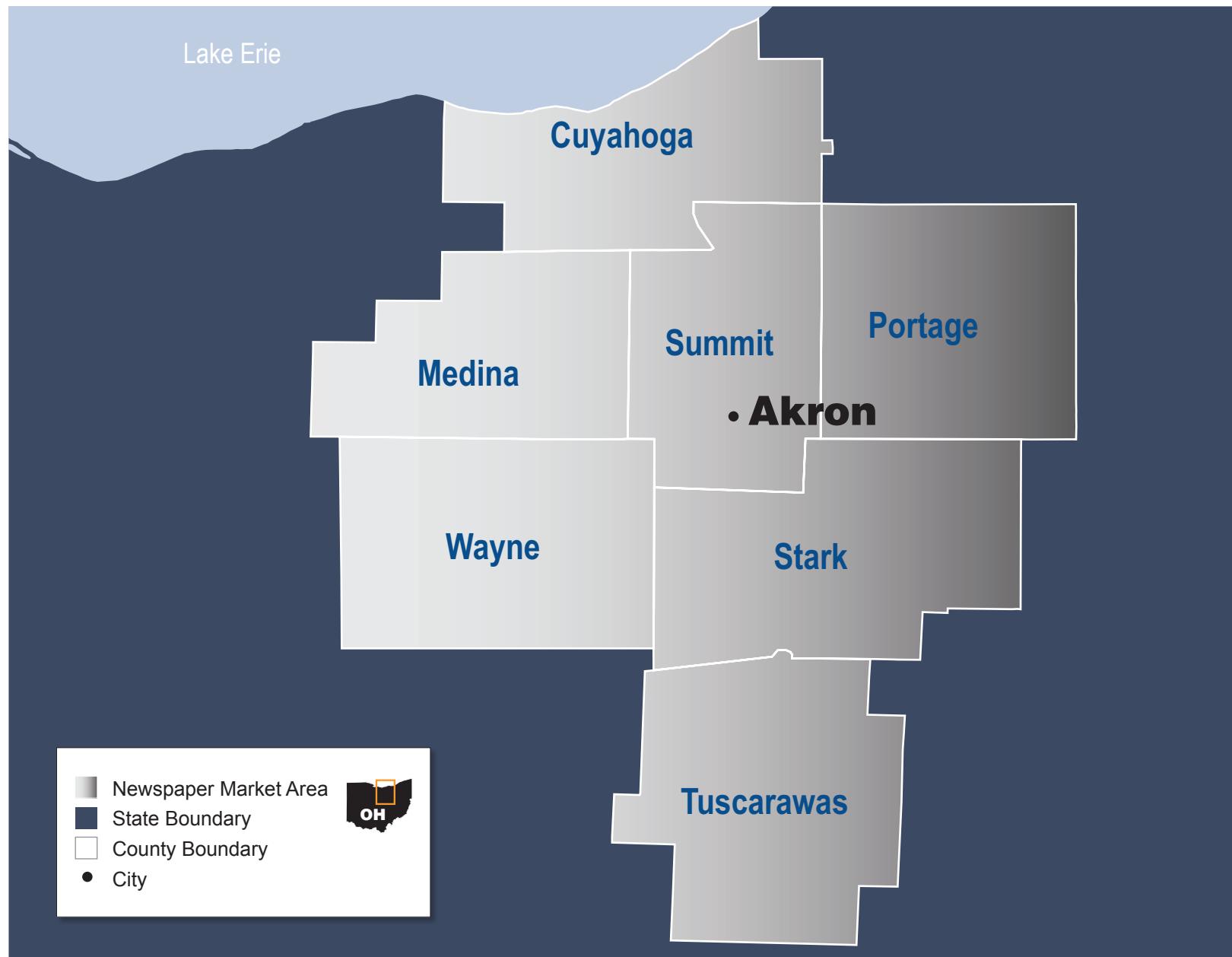


Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

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Newspaper-Designated Market Area



Source: SRDS Circulation 2014, pg.629

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