

Las Vegas Review Journal

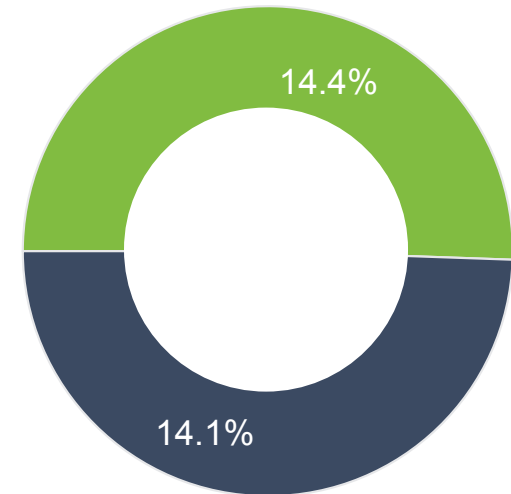
Demographics

Daily Newspaper Readership **508,541**
Sunday Newspaper Readership **545,090**

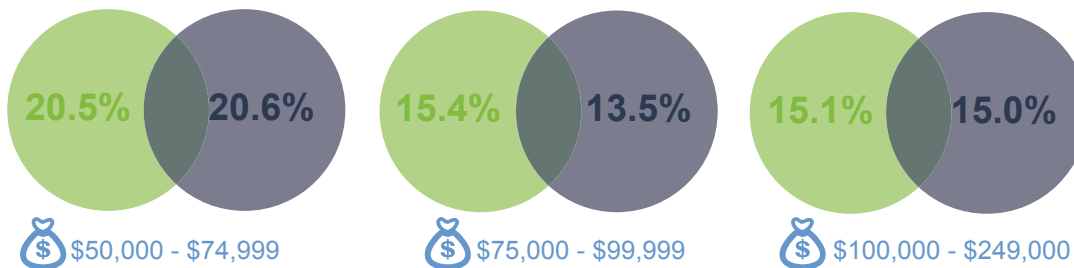
FINANCIAL SERVICES (HAS OR USE)



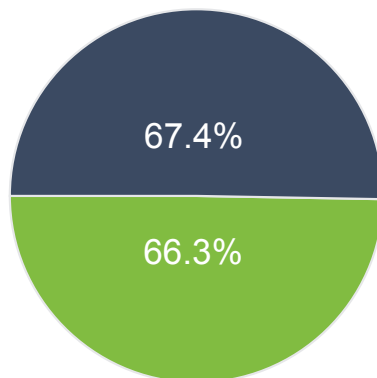
COLLEGE GRADUATE



HOUSEHOLD INCOME



OWN A HOME

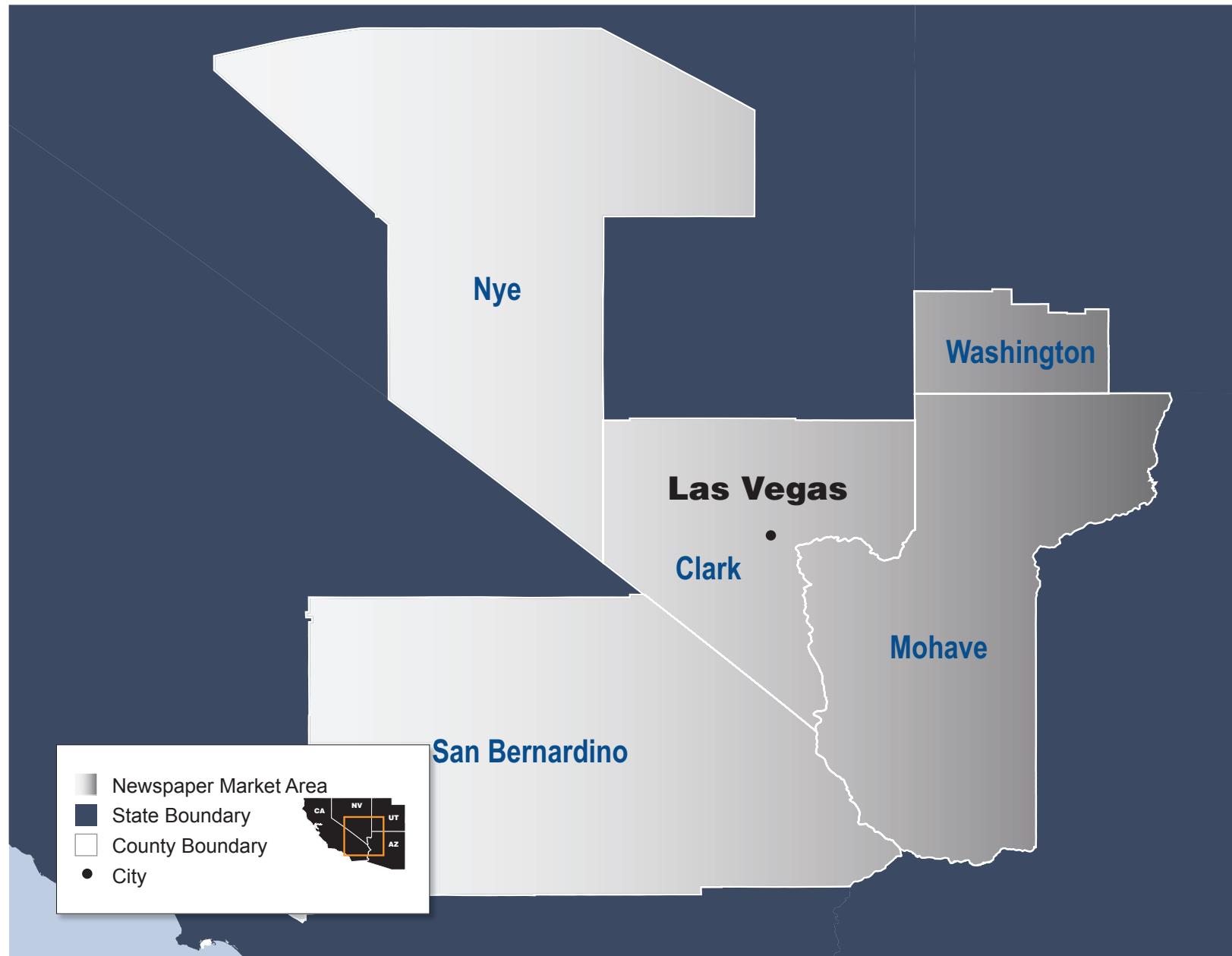


Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

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Newspaper-Designated Market Area



Source: SRDS Circulation 2012, pg. 557

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