

News & Record - Greensboro

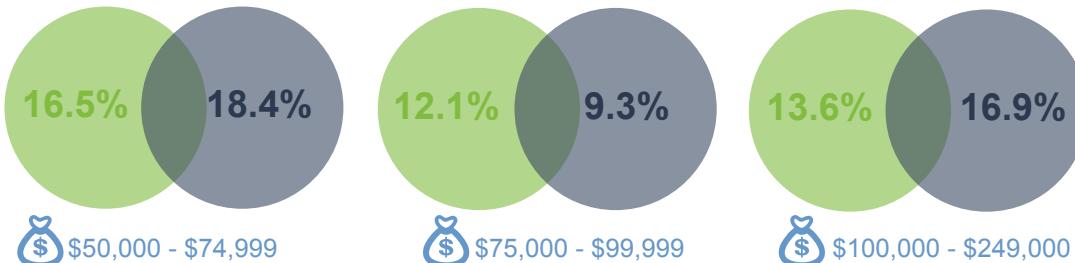
Demographics

Daily Newspaper Readership 215,490
Sunday Newspaper Readership 278,180

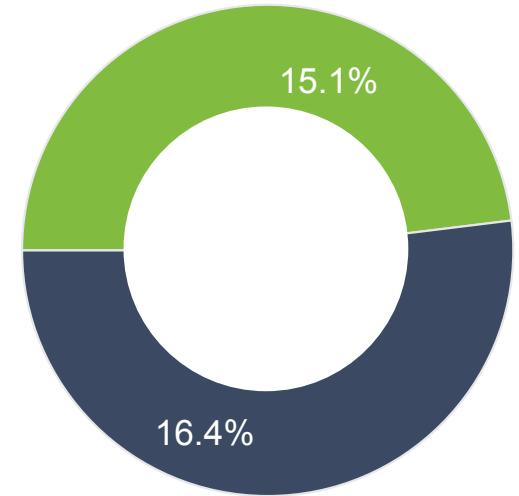
FINANCIAL SERVICES (HAS OR USE)



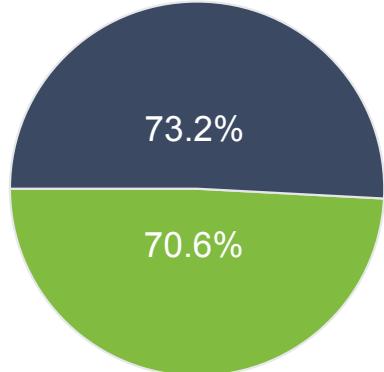
HOUSEHOLD INCOME



COLLEGE GRADUATE



OWN A HOME



Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

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News & Record - Greensboro

Newspaper-Designated Market Area



Source: SRDS Circulation 2014, pg. 604

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