

Naperville Sun

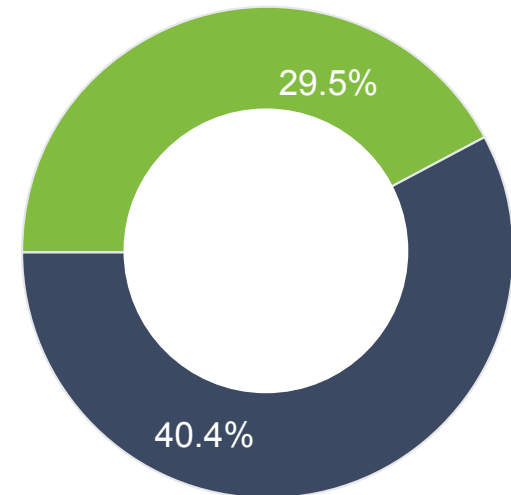
Demographics

Daily Newspaper Readership ■ 49,829
Sunday Newspaper Readership ■ 31,326

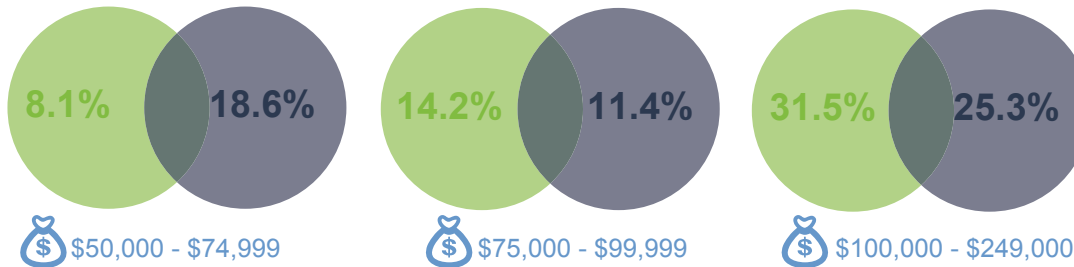
FINANCIAL SERVICES (HAS OR USE)



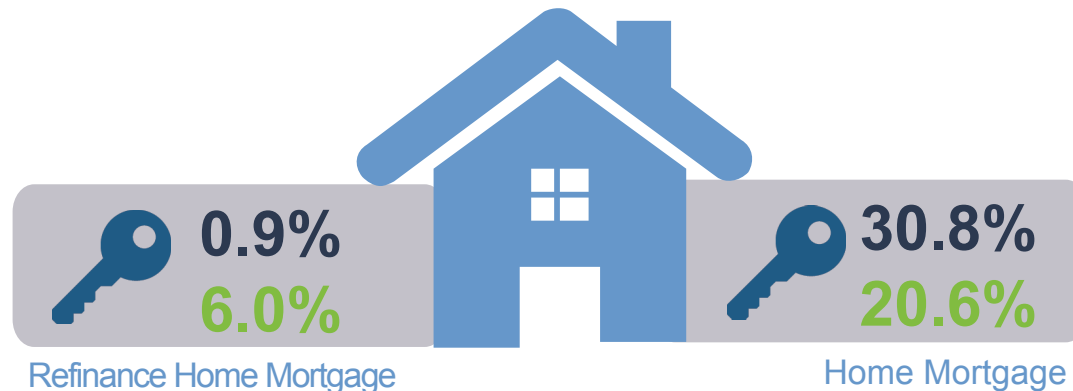
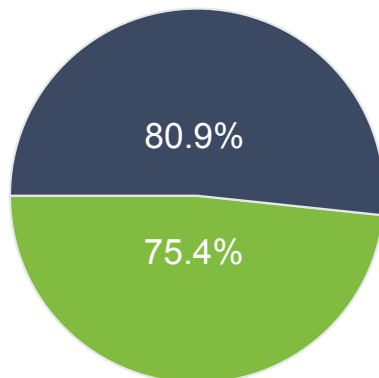
COLLEGE GRADUATE



HOUSEHOLD INCOME



OWN A HOME

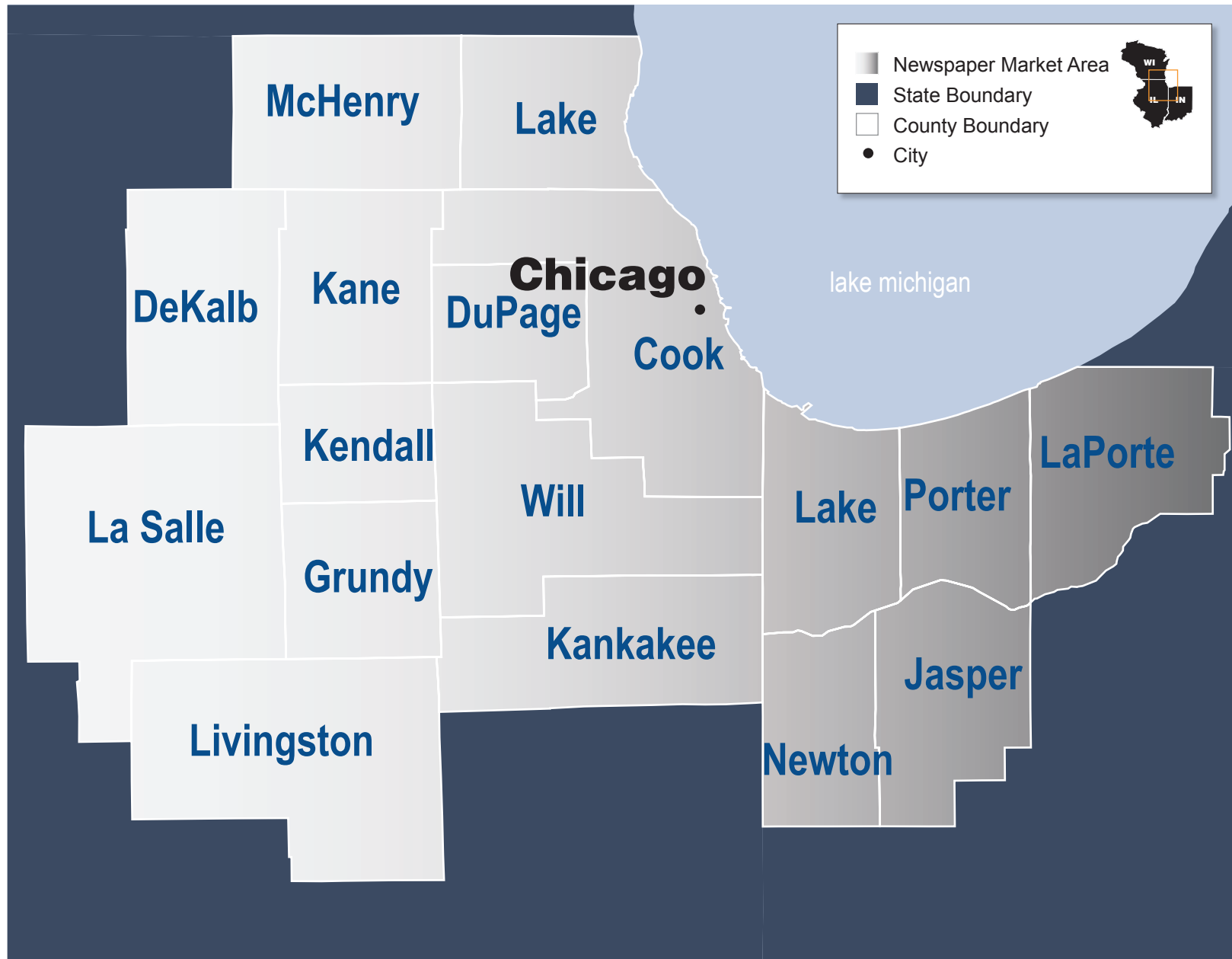


Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

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Naperville Sun

Newspaper-Designated Market Area



Source: <http://www.suntimes.com/advertiser/clientsolutions/>

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