

# Chicago Sun Times

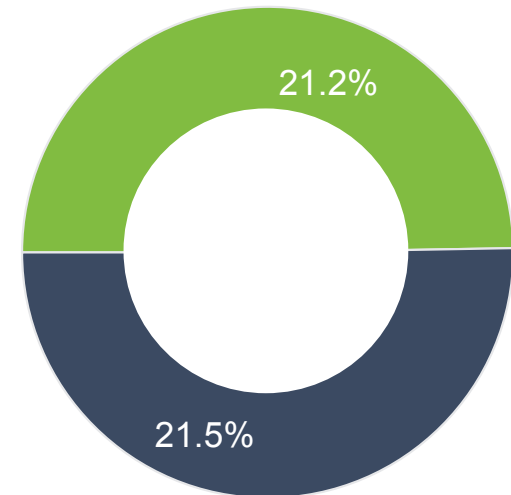
## Demographics

Daily Newspaper Readership **1,136,365**  
Sunday Newspaper Readership **1,209,853**

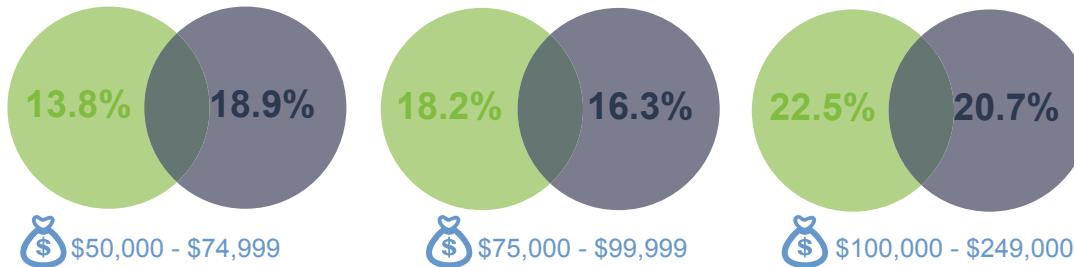
### FINANCIAL SERVICES (HAS OR USE)



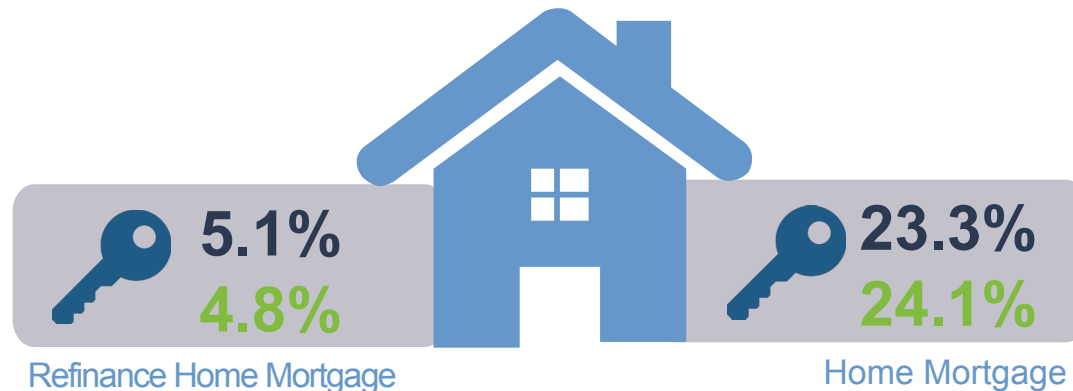
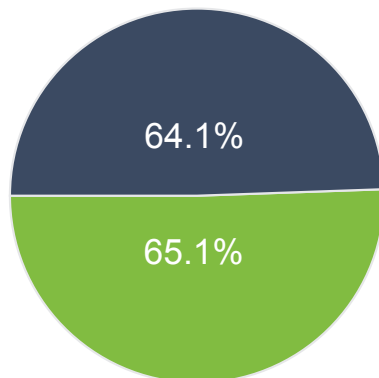
### COLLEGE GRADUATE



### HOUSEHOLD INCOME



### OWN A HOME

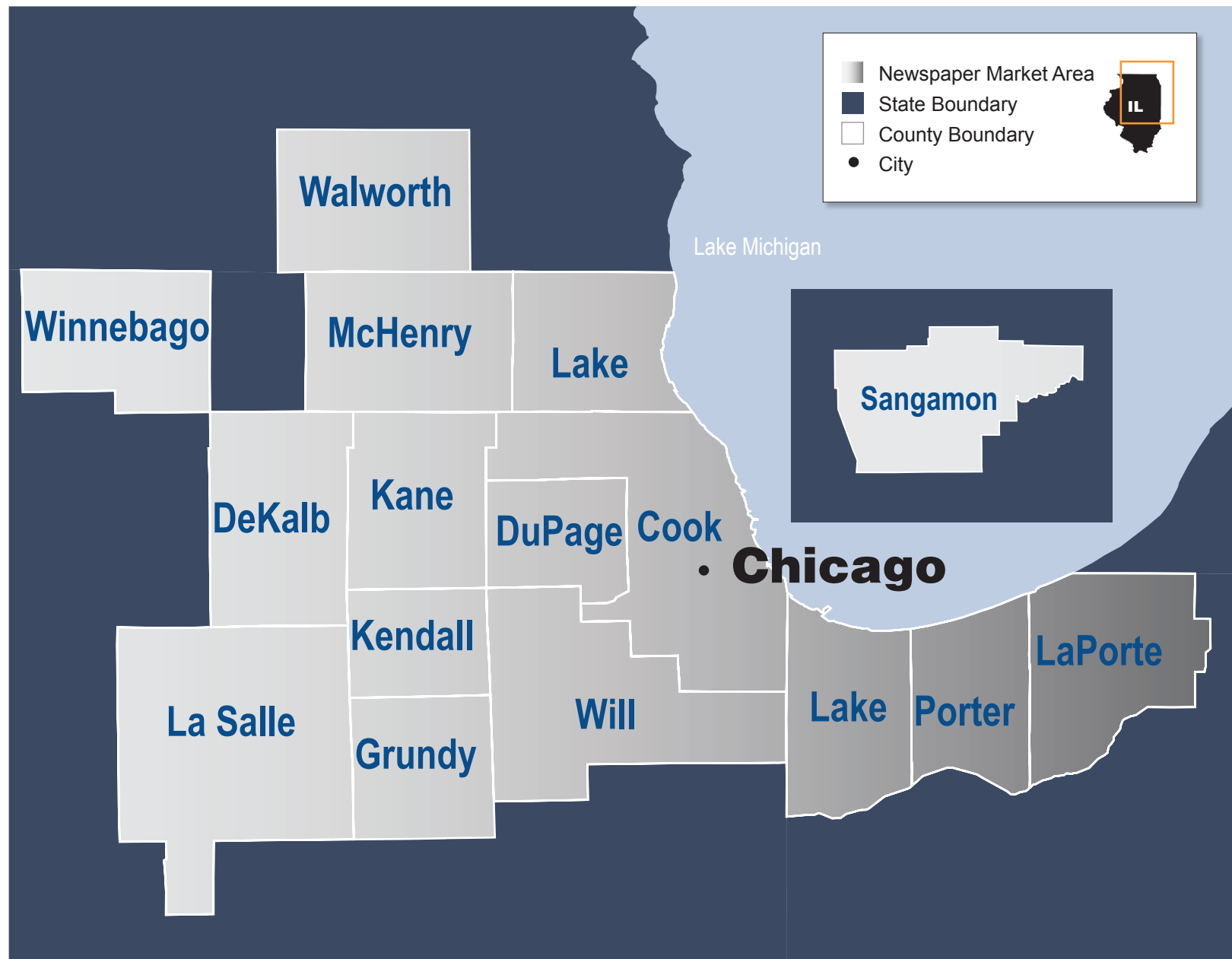


Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

**Bankrate®**

# Chicago Sun Times

Newspaper-Designated Market Area



Source: SRDS Circulation 2014, pg. 332

Bankrate®