

San Francisco Examiner

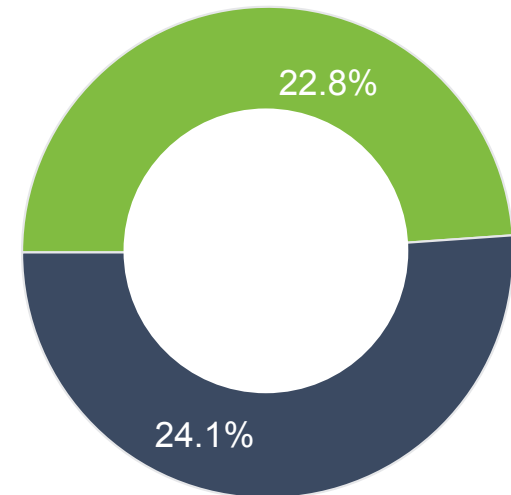
Demographics

Daily Newspaper Readership **307,059**
Sunday Newspaper Readership **298,021**

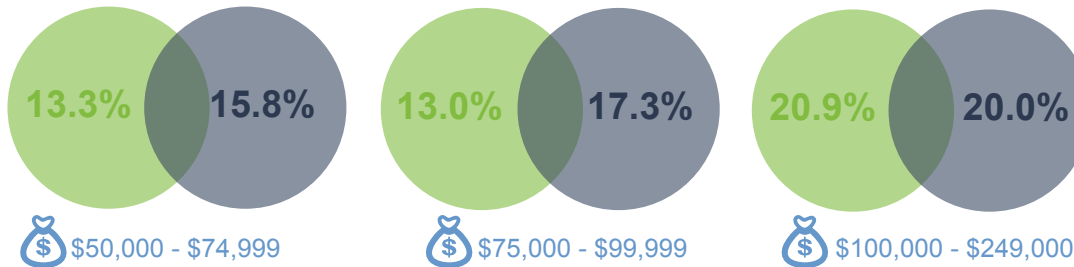
FINANCIAL SERVICES (HAS OR USE)



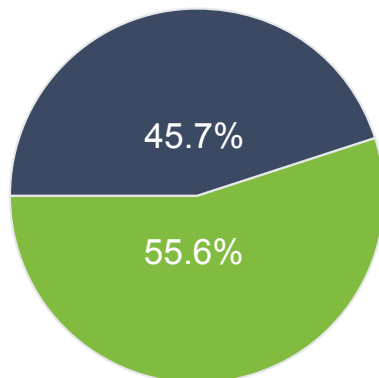
COLLEGE GRADUATE



HOUSEHOLD INCOME



OWN A HOME



Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

Bankrate®

San Francisco Examiner

Newspaper-Designated Market Area



Source: SRDS Circulation 2014, pg. 239