

Los Angeles Newspaper Group - Demographics Only

Demographics

Daily Newspaper Readership ■ 433,172
Sunday Newspaper Readership ■ 504,725

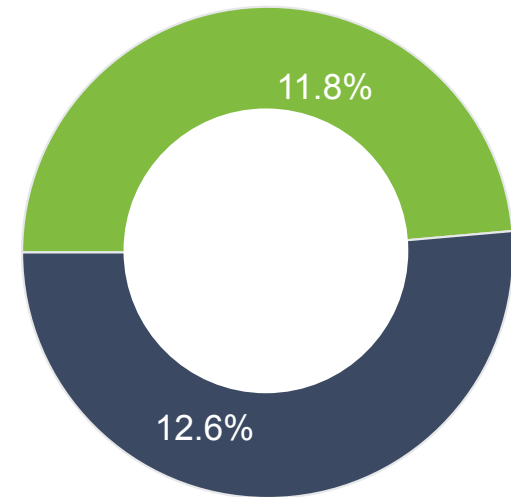
FINANCIAL SERVICES (HAS OR USE)

9.4%
Certificates of Deposit
9.5%

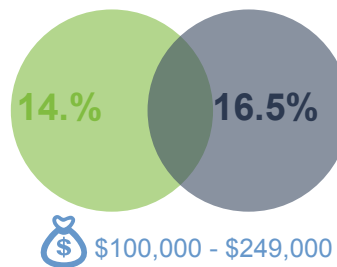
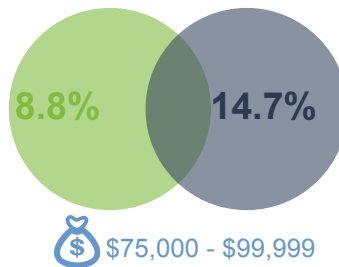
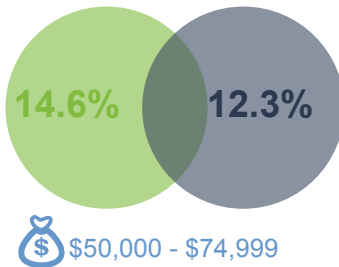


64.9%
Savings Account
61.6%

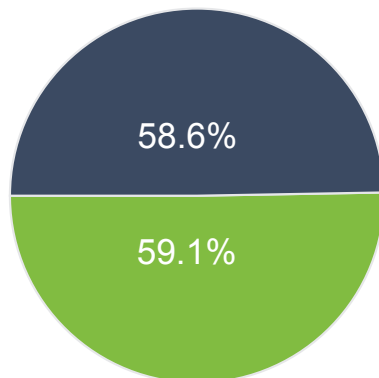
COLLEGE GRADUATE



HOUSEHOLD INCOME



OWN A HOME



Source: Market/Release: Scarborough USA+ 2015 Release 1 Total (Feb 2014 - Mar 2015)

Bankrate®

Los Angeles Newspaper Group

Newspaper-Designated Market Area

