

COMPANY LOGO

For Immediate Release

## **[Your Institution Name] is Awarded 5 Stars in Bankrate.com's Safe & Sound® Ratings Service for Q4 2014**

**Your City/State – Date** – [Your Institution Name] has been awarded 5 stars in Bankrate.com's Safe & Sound® Ratings service for the quarter ended December 31, 2014. A 5-star rating is the highest award rating and is defined as a "Superior" ranking of relative financial strength and stability. For more than 17 years, Bankrate.com's Safe & Sound® service has given consumers information on the relative financial strength and stability of U.S. commercial banks, savings institutions and credit unions.

"In today's economic climate, it's important for consumers to trust that their money is protected," said Don Ross, CEO of Bankrate.com. "Earning a 4- or 5-star designation from the Safe & Sound® Star Rating is traditionally a strong indicator of financial strength and stability in a financial institution," Mr. Ross added.

[Your Quote Here]

Bankrate's Safe & Sound ratings are comparisons to both industry peer norms and standards. Individual performance levels are determined from publicly available regulatory filings and are compared to asset-size peer norms, industry standards and key absolute benchmarks. To learn more about Bankrate's Safe & Sound ratings methodology, go to: [http://www.bankrate.com/brm/safesound/ss\\_home.asp](http://www.bankrate.com/brm/safesound/ss_home.asp).

[Your Institution's Boiler here]

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