COMPANY LOGO

For Immediate Release

[Your Institution Name] is Awarded 5 Stars in Bankrate.com's Safe & Sound® Ratings Service for Q3 2014

Your City/State – Date – [Your Institution Name] has been awarded 5 stars in Bankrate.com's Safe & Sound® Ratings service for the quarter ended September 30, 2014. A 5-star rating is the highest award rating and is defined as a "Superior" ranking of relative financial strength and stability. For more than 17 years, Bankrate.com's Safe & Sound® service has given consumers information on the relative financial strength and stability of U.S. commercial banks, savings institutions and credit unions.

"In today's economic climate, it's important for consumers to trust that their money is protected," said Don Ross, CEO of Bankrate.com. "Earning a 4- or 5-star designation from the Safe & Sound® Star Rating is traditionally a strong indicator of financial strength and stability in a financial institution," Mr. Ross added.

[Your Quote Here]

Bankrate's Safe & Sound ratings are comparisons to both industry peer norms and standards. Individual performance levels are determined from publicly available regulatory filings and are compared to asset-size peer norms, industry standards and key absolute benchmarks. To learn more about Bankrate's Safe & Sound ratings methodology, go to: http://www.bankrate.com/brm/safesound/ss_home.asp.

[Your Institution's Boiler here]

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Bankrate is a leading publisher, aggregator, and distributor of personal finance content on the Internet. Bankrate provides consumers with proprietary, fully researched, comprehensive, independent and objective personal finance editorial content across multiple vertical categories including mortgages, deposits, insurance, credit cards, and other categories, such as retirement, automobile loans, and taxes. The Bankrate network includes Bankrate.com, CreditCards.com, InsuranceQuotes.com and Caring.com, our flagship websites, and other owned and operated personal finance websites, including Interest.com, Bankaholic.com, Mortgage-calc.com, CreditCardGuide.com, CarInsuranceQuotes.com, Insweb.com, CreditCards.ca, and NetQuote.com. Bankrate aggregates rate information from over 4,800 institutions on more than 300 financial products. With coverage of over 600 local markets, Bankrate generates rate tables in all 50 U.S. states. Bankrate develops and provides web services to over 100 co-branded websites with online partners, including some of the most trusted and frequently visited personal finance sites on the Internet such as Yahoo!, AOL, CNBC, and Bloomberg. In addition, Bankrate licenses editorial content to over 400 newspapers on a daily basis including The Wall Street Journal, USA Today, The New York Times, The Los Angeles Times, and The Boston Globe.

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