

COMPANY LOGO

For Immediate Release

## **[Your Institution Name] is Awarded 5 Stars in Bankrate.com's Safe & Sound® Ratings Service for Q2 2015**

**Your City/State – Date** – [Your Institution Name] has been awarded 5 stars in Bankrate.com's Safe & Sound® Ratings service for the quarter ended June 30, 2015. A 5-star rating is the highest award rating and is defined as a "Superior" ranking of relative financial strength and stability. For more than 17 years, Bankrate.com's Safe & Sound® service has given consumers information on the relative financial strength and stability of U.S. commercial banks, savings institutions and credit unions.

"In today's economic climate, it's important for consumers to trust that their money is protected," said Scott Kim, CEO of Bankrate.com. "Earning a 4- or 5-star designation from the Safe & Sound® Star Rating is traditionally a strong indicator of financial strength and stability in a financial institution," Mr. Kim added.

[Your Quote Here]

Bankrate's Safe & Sound ratings are comparisons to both industry peer norms and standards. Individual performance levels are determined from publicly available regulatory filings and are compared to asset-size peer norms, industry standards and key absolute benchmarks. To learn more about Bankrate's Safe & Sound ratings methodology, go to: [http://www.bankrate.com/brm/safesound/ss\\_home.asp](http://www.bankrate.com/brm/safesound/ss_home.asp).

[Your Institution's Boiler here]

About Bankrate, Inc. (NYSE: RATE)

Bankrate is a leading online publisher, aggregator, and distributor of personal finance content. Bankrate aggregates large scale audiences of in-market consumers by providing them with proprietary, fully researched, comprehensive, independent and objective personal finance and related editorial content across multiple vertical categories including mortgages, deposits, insurance, credit cards, senior care and other categories, such as retirement, automobile loans, and taxes. Our flagship sites Bankrate.com, CreditCards.com, insuranceQuotes.com and Caring.com are leading destinations in each of their respective verticals and connect our audience with financial service and senior care providers and other contextually relevant advertisers. Bankrate also develops and provides content, tools, web services and co-branded websites to over 100 online partners, including some of the most trusted and frequently visited personal finance sites such as Yahoo!, CNBC, AARP and Bloomberg. In addition, Bankrate licenses editorial content to leading news organizations such as The Wall Street Journal, USA Today, and The New York Times.

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