

COMPANY LOGO

For Immediate Release

**[Your Institution Name] is Awarded 4 Stars in Bankrate.com's
Safe & Sound® Ratings Service for Q4 2015**

Your City / State – Date – [Your Institution Name] has been awarded 4 stars in Bankrate.com's Safe & Sound® Ratings service for the quarter ended December 31, 2015. A 4-star rating is defined as "Sound" in terms of relative financial strength and stability. For more than 17 years, Bankrate.com's Safe & Sound® service has given consumers information on the relative financial strength and stability of U.S. commercial banks, savings institutions and credit unions.

"In today's economic climate, it's important for consumers to trust that their money is protected," said Scott Kim, CEO of Bankrate.com. "Earning a 4- or 5-star designation from the Safe & Sound® Star Rating is traditionally a strong indicator of financial strength and stability in a financial institution," Mr. Kim added.

[Your Quote Here]

Bankrate's Safe & Sound ratings are comparisons to both industry peer norms and standards. Individual performance levels are determined from publicly available regulatory filings and are compared to asset-size peer norms, industry standards and key absolute benchmarks. To learn more about Bankrate's Safe & Sound ratings methodology, go to: http://www.bankrate.com/brm/safesound/ss_home.asp.

[Your Institution's Boiler here]

About Bankrate, Inc. (NYSE:RATE)

Bankrate.com provides consumers with the expert advice and tools needed to succeed throughout life's financial journey. For over two decades, Bankrate.com has been a leading personal finance destination. The company offers award-winning editorial content, competitive rate information, and calculators and tools across multiple categories, including mortgages, deposits, credit cards, retirement, automobile loans, and taxes. Bankrate aggregates rate information from over 4,800 institutions on more than 300 financial products. With coverage of over 600 local markets, Bankrate generates rate tables in all 50 U.S. states. Bankrate develops and provides web services to more than 100 cobranded websites with online partners, including some of the most trusted and frequently visited personal finance sites on the internet, such as Yahoo!, CNBC, Investopedia and MarketWatch. In addition, Bankrate licenses editorial content to more than 500 newspapers on a daily basis including The Wall Street Journal, USA Today, The New York Times and The Los Angeles Times.

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