

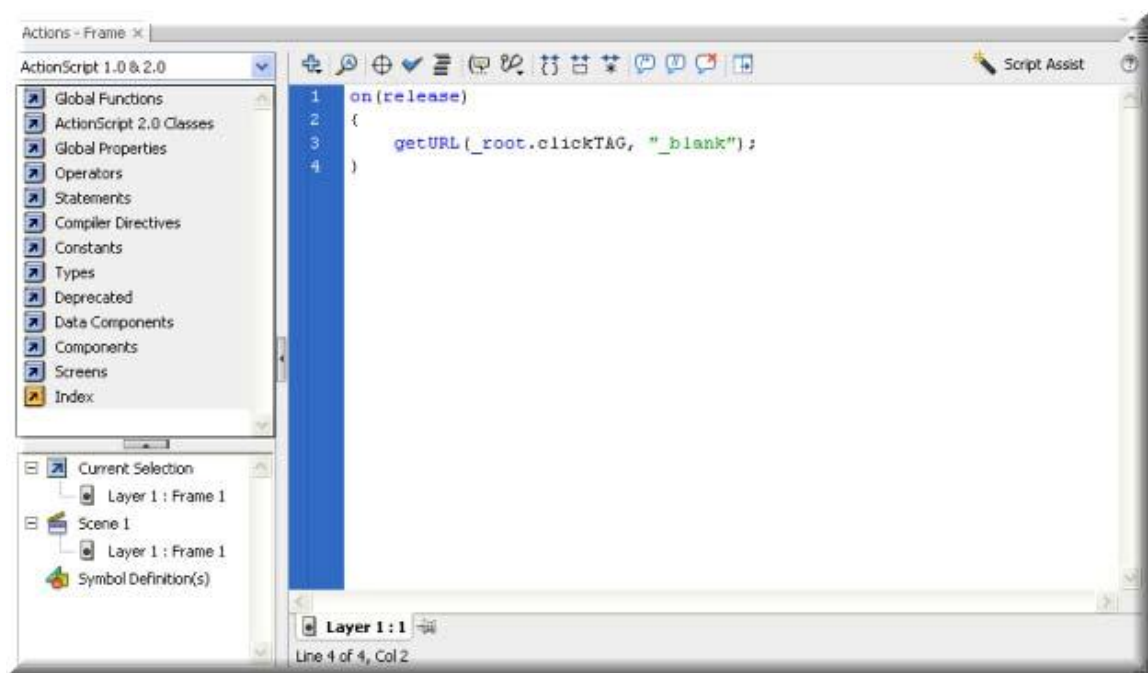
→ Preparing Flash for Click Tracking

Set Up Steps for Flash 8-10 using ActionScript 2.0:

1. A clickable flash object such as a button or "hitarea" in the flash movie clip will require some actionscript attached to it.
2. Associate the on(release) event with that object.
3. The object will now listen for that particular event. When the event occurs it will trigger actionscript instructions.
4. Place the click tag actionscript (listed below) as the instructions for the "on(release)" event

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

5. Make sure to check off the "Expression" checkbox for the URL field that is the variable for the getURL actionscript function.



Additional Notes:

1. If the whole file is meant to be clickable, a transparent button should be placed on the top layer of the SWF.
2. In order to track clicks within OAS, the SWF **must not** be setup with a hardcoded click URL.

