**Safe & Sound® Award Graphic Usage**

The 4- or 5-Star award icon provided may be placed directly on the Institution’s website or within the Institution’s print advertisements or other marketing material.

The most current quarter’s award icon must be used, regardless of the Institution’s current star status (if star status is the same for Q3 and Q4, and Q4 information is available, Institution must use Q4 award icons).

Award graphics have been created in IAB standard sizes for convenient placement on your Web site. EPS files of the award icons are provided so that Institutions may resize the award icons to other specifications without any loss of quality. The award icons must retain the original scale and must not be modified in any way.

Color versions of the Safe & Sound award icons must be used as shown. Black & white versions may also be used for newspaper placement or within other marketing materials.
Bankrate.com Logo Standards

Colors: Approved colors of the Bankrate.com logo are hexadecimal #2D3950 and white. When white, the approved background color of the logo is hexadecimal #2D3950. The lettering and TM must always appear, and be in the same color.

Directions and dimension: The logo should never be smaller than .5" from the “B” to the end of the TM. The Bankrate.com logo must never be placed on an angle or skewed to fit narrower spaces.

The logos cannot be used as part of a headline. Usage as a citation in a footnote is approved. The look, design and placement of the logos in advertising must be approved by Bankrate prior to use.

1. The Bankrate.com logos below are shown in the hexadecimal #2D3950 color and in white.