

GfK

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North America

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1060 State Road Princeton NJ 08540  
T 609 683 6100 F 609 683 6211

# OmniTel

BANKRATE (DECEMBER): TAXES

NOVEMBER 30 – DECEMBER 2 2007

Prepared For:

Bankrate.com  
11760 U.S. Highway One  
Suite 500  
North Palm Beach, FL 33408

## **OMNITEL**

OMNITEL is a weekly national telephone omnibus service of GfK Custom Research North America.

The sample for each week's OMNITEL wave consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over.

All interviews are conducted by telephone from four GfK sites: Twin Falls & Rexburg, ID; San Jose, Costa Rica and Cebu, Philippines. Together, the four sites have a full-time capacity of 400 lines, and utilize an interviewing procedure known as CATI - Computer Assisted Telephone Interviewing. Interviewers have been professionally trained and are continuously monitored and supervised.

Each OMNITEL study is based on a random digit dialing (RDD) probability sample of all telephone households in the continental United States. The RDD sampling system is totally computer based and provides an equal probability of selection for each and every telephone household. Thus, the sample represents telephone households with both listed and unlisted phones in their proper proportions. All sample numbers selected by this procedure are subject to an original and at least four follow-up attempts to complete an interview.

All data are entered and cleaned through the CATI system during the interviewing process. Thus, this process eliminates the editing and keypunch operations. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs five variables: age, sex, education, race and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, field, and weighting procedures, all OMNITEL studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income, region, Internet access and Influentials,<sup>\*</sup> the following classification items have been obtained and are available to subscribers:

Nine Census Regions	Family Size/Composition
Metro Area vs. Non-Metro	Marital Status
Nielsen County Classifications	Race
DMA Affiliations	Employment Status
MSA Affiliations	Education
Time Zone	Cable TV

Optional classification items available upon a request only basis prior to field start are:

Home Ownership	Primary Grocery Shopper
Head of Household	Status of Non-Employed

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\* The Influentials; a GfK exclusive, are identified by a Political/Social activity index built out of response to a list of activities reportedly engaged in during the last year – such things as having written a letter to the editor or a politician, having made a speech, or written an article, having worked in a political campaign, being an officer of a civic or fraternal organization, being a member of a group that tries to influence public policy or government, signed a petition, etc. “Signed a petition” was put on the list largely so that anyone who wanted to say he/she had done something would have something to say. All responses to “signed a petition” are ignored in building this scale. Respondents who have done three or more of the things on the list (beyond signing a petition) are classified as “Influential” – and may be roughly equated with “thought leaders.”

The results contained in this report are based on interviews conducted from November 30 – December 2, 2007. A total of 1,004 interviews were completed, 524 with female adults and 480 with male adults. The margin of error on weighted data is  $\pm$  3% for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

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\*\* **Tabulation note:** Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

On another subject,

1. Please tell me if you agree or disagree with each of the following statements about taxes? (READ LIST. RANDOMIZE. RECORD ONE RESPONSE FOR EACH)

	<u>AGREE</u>	<u>DISAGREE</u>	(DO NOT READ) DON'T <u>KNOW</u>
You understand the necessity of taxes	1	2	dk
The tax system seems skewed to benefit the rich	1	2	dk
Every American has a duty to pay their fair share of taxes	1	2	dk
You think taxes should be abolished	1	2	dk

2. When it comes to income tax planning and preparation, do you feel comfortable or clueless? (READ LIST IF NECESSARY. CHECK ONLY ONE RESPONSE.)

You feel comfortable	1
You feel clueless	2
Don't know	dk

3. Which of these scenarios best fits the way you handle your tax bill? Would you say... (READ LIST. CHECK ONLY ONE RESPONSE.)

You look forward each year to getting as big a tax refund as possible	1
You adjust your tax withholding so you don't get a big refund or owe a big tax bill	2
You have the least amount withheld from your paycheck so you pay up at tax time	3
(DO <u>NOT</u> READ) Don't know	dk

4. As you may know, the IRS gets all your income statements from your employer, banks and other sources. Some people think the process could be simplified to allow the IRS to do your tax return for you.

If it were possible, how willing would you be to let the IRS complete your tax return for you? Would you be... (READ LIST. RECORD ONE RESPONSE)

Very willing	1
Somewhat willing	2
Not very willing	3
Or, Not at all willing	4
(DO <u>NOT</u> READ) Don't know	dk

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Omnitel - November 30, 2007

BANKRATE(DECEMBER):TAXES

Page	Table	Title
1	1	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... You understand the necessity of taxes ...
2	2	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... The tax system seems skewed to benefit the rich ...
3	3	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... Every American has a duty to pay their fair share of taxes ...
4	4	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... You think taxes should be abolished ...
5	5	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... Summary of Agree ...
6	6	Q.1 Please tell me if you agree or disagree with each of the following statements about taxes? ... Summary of Disagree ...
7	7	Q.2 When it comes to income tax planning and preparation, do you feel comfortable or clueless?
8	8	Q.3 Which of these scenarios best fits the way you handle your tax bill?
9	9	Q.4 If it were possible, how willing would you be to let the IRS complete your tax return for you?

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL**  
**LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**



# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 1

... You understand the necessity of taxes ...

Base: Total respondents

	Sex		Age					Income						Region				In-ternet access (S)	Influen-tials (T)	
	Total (A)	Male (B)	Fe-male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K-29.9K (J)	\$30K-39.9K (K)	\$40K-49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid-west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
Agree	917 91.7	448 92.8	469 90.8	110 86.3	174 96.8 DH	253 93.4	199 92.1	144 89.2	165 86.8	119 93.9	97 92.4	68 98.0 	320 93.4 	196 92.9 i	177 93.5	206 92.0	334 91.9	200 89.7	700 93.4	163 96.6
Disagree	70 7.0	30 6.3	39 7.6	17 13.7 Ef	6 3.2	14 5.3	16 7.5	13 8.1	22 11.7 lm	8 6.1	6 5.6	1 2.0	22 6.4	15 7.1	11 6.1	14 6.3	23 6.2	21 9.6	44 5.9	6 3.4
Don't know/No response	13 1.3	5 1.0	8 1.6	- -	- -	4 1.3	1 0.4	4 2.7 eG	3 1.5	- -	2 2.0	- -	1 0.3	- -	1 0.5	4 1.7	7 1.9	2 0.7	5 0.7	- -

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base

# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 2

... The tax system seems skewed to benefit the rich ...

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
Agree	599 59.9	277 57.2	322 62.3	67 52.5	90 50.1	174 64.2 E	144 67.0 dE	97 60.5	112 59.1	80 63.0	66 63.0	45 64.7	201 58.8 n	114 54.1	119 63.2	142 63.6 r	216 59.4	120 54.0	446 59.5	98 58.1
Disagree	336 33.6	182 37.7 C	154 29.8	52 40.9 g	80 44.5 FG H	85 31.3	57 26.3	49 30.4	65 34.2	38 29.8	36 34.3	22 32.3	123 36.0	86 40.9 M	58 30.9	65 29.1	127 34.8	86 38.7 p	259 34.6	65 38.6
Don't know/No response	65 6.5	25 5.1	41 7.8	8 6.6	10 5.4	12 4.5	14 6.7	15 9.1 f	13 6.7	9 7.1	3 2.7	2 3.0	18 5.2	11 5.0	11 5.9	16 7.4	21 5.8	16 7.3	44 5.9	6 3.3

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base

### Omnitel - November 30, 2007

BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 3

... Every American has a duty to pay their fair share of taxes ...

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
Agree	919 91.9	453 93.8 c	466 90.2	119 93.7	169 94.1	244 90.1	199 92.1	150 93.3	170 89.3	120 94.1	97 92.8	68 98.4 in	315 91.9	193 91.3	174 92.3	207 92.6	333 91.6	204 91.6	694 92.6	158 93.2
Disagree	64 6.4	23 4.7	41 7.9 b	8 6.3	8 4.7	22 8.0	15 6.8	9 5.6	18 9.2 l	6 4.8	5 4.6	1 1.6	26 7.7	18 8.5 l	10 5.5	13 5.8	23 6.3	17 7.8	44 5.8	9 5.3
Don't know/No response	17 1.7	7 1.5	10 1.9	- -	2 1.2	5 2.0	2 1.0	2 1.1	3 1.5	1 1.1	3 2.5	- -	2 0.5	* 0.2	4 2.2	4 1.6	8 2.1	1 0.6	12 1.6	3 1.6

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base

# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 4

... You think taxes should be abolished ...

Base: Total respondents

	Sex		Age					Income						Region				In-ternet access (S)	Influen-tials (T)	
	Total (A)	Male (B)	Fe-male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K-29.9K (J)	\$30K-39.9K (K)	\$40K-49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid-west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
Agree	173 17.3	92 19.0	81 15.7	21 16.3	27 14.9	44 16.4	45 20.7	32 20.0	38 19.8 N	32 25.2 LM N	15 14.8	7 10.5	48 14.1 N	22 10.6	34 18.1	40 17.8 r	74 20.2 R	25 11.3	113 15.1	25 15.0
Disagree	794 79.4	379 78.4	415 80.3	106 83.7	148 82.4	219 80.8	165 76.7	120 74.6	142 74.5	95 74.4	86 81.8	60 87.5 ij	288 84.0 lj	185 87.7 IJM	150 79.6	176 78.5	278 76.5	190 84.9 q	611 81.6	141 83.4
Don't know/No response	33 3.3	13 2.6	20 3.9	- -	5 2.7	8 2.9	6 2.6	9 5.5 Dg	11 5.7 jmn	1 0.5	4 3.4	1 1.9	7 1.9	4 1.7	4 2.3	8 3.7	12 3.3	8 3.8	25 3.3	3 1.6

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base

# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 5

... Summary of Agree ...

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
You understand the necessity of taxes	917 91.7	448 92.8	469 90.8	110 86.3	174 96.8 DH	253 93.4	199 92.1	144 89.2	165 86.8	119 93.9	97 92.4	68 98.0 	320 93.4 	196 92.9 i	177 93.5	206 92.0	334 91.9	200 89.7	700 93.4	163 96.6
The tax system seems skewed to benefit the rich	599 59.9	277 57.2	322 62.3	67 52.5	90 50.1	174 64.2 E	144 67.0 dE	97 60.5	112 59.1	80 63.0	66 63.0	45 64.7	201 58.8 n	114 54.1	119 63.2	142 63.6 r	216 59.4	120 54.0	446 59.5	98 58.1
Every American has a duty to pay their fair share of taxes	919 91.9	453 93.8 c	466 90.2	119 93.7	169 94.1	244 90.1	199 92.1	150 93.3	170 89.3	120 94.1	97 92.8	68 98.4 in	315 91.9	193 91.3	174 92.3	207 92.6	333 91.6	204 91.6	694 92.6	158 93.2
You think taxes should be abolished	173 17.3	92 19.0	81 15.7	21 16.3	27 14.9	44 16.4	45 20.7	32 20.0	38 19.8 N	32 25.2 LM	15 14.8	7 10.5	48 14.1 N	22 10.6	34 18.1	40 17.8 r	74 20.2 R	25 11.3	113 15.1	25 15.0

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



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 Overlap formulae used. \* small base

# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

Q.1 Please tell me if you agree or disagree with each of the following statements about taxes?

Table 6

... Summary of Disagree ...

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
You understand the necessity of taxes	70 7.0	30 6.3	39 7.6	17 13.7 Ef	6 3.2	14 5.3	16 7.5	13 8.1	22 11.7 lm	8 6.1	6 5.6	1 2.0	22 6.4	15 7.1	11 6.1	14 6.3	23 6.2	21 9.6	44 5.9	6 3.4
The tax system seems skewed to benefit the rich	336 33.6	182 37.7 C	154 29.8	52 40.9 g	80 44.5 FG H	85 31.3	57 26.3	49 30.4	65 34.2	38 29.8	36 34.3	22 32.3	123 36.0	86 40.9 M	58 30.9	65 29.1	127 34.8	86 38.7 p	259 34.6	65 38.6
Every American has a duty to pay their fair share of taxes	64 6.4	23 4.7	41 7.9 b	8 6.3	8 4.7	22 8.0	15 6.8	9 5.6	18 9.2 l	6 4.8	5 4.6	1 1.6	26 7.7	18 8.5 l	10 5.5	13 5.8	23 6.3	17 7.8	44 5.8	9 5.3
You think taxes should be abolished	794 79.4	379 78.4	415 80.3	106 83.7	148 82.4	219 80.8	165 76.7	120 74.6	142 74.5	95 74.4	86 81.8	60 87.5 ij	288 84.0 lj	185 87.7 lJM	150 79.6	176 78.5	278 76.5	190 84.9 q	611 81.6	141 83.4

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base

# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

### Q.2 When it comes to income tax planning and preparation, do you feel comfortable or clueless?

Table 7

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	<b>1004</b>	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	<b>1000</b> <b>100</b>	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
You feel comfortable	<b>672</b> <b>67.2</b>	333 68.9	339 65.6	65 51.0	132 73.4 Dh	190 70.2 D	150 69.8 D	102 63.4	111 58.5	75 59.4	77 73.6 ij	47 67.4	260 75.8 lj	165 78.0 lj	114 60.4	150 67.0	259 71.1 O	149 66.8	526 70.2	129 76.2
You feel clueless	<b>275</b> <b>27.5</b>	130 26.9	145 28.0	53 41.6 eFG H	48 26.6	72 26.5	56 25.9	40 24.7	70 36.9 MN	48 38.0 MN	25 24.3	21 30.9 n	72 21.1	39 18.4	65 34.3 Q	66 29.3	85 23.3	60 26.7	192 25.6	34 20.0
Don't know/No response	<b>53</b> <b>5.3</b>	20 4.2	33 6.4	9 7.4 E	- -	9 3.3 e	9 4.3 E	19 11.8 EFG	9 4.6	3 2.6	2 2.1	1 1.6	11 3.1	8 3.6	10 5.3	8 3.7	20 5.6	15 6.5	32 4.3	6 3.8

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL**  
**LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base



# Omnitel - November 30, 2007

## BANKRATE(DECEMBER):TAXES

### Q.3 Which of these scenarios best fits the way you handle your tax bill?

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	<b>1004</b>	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	<b>1000</b> <b>100</b>	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
You look forward each year to getting as big a tax refund as possible	<b>381</b> <b>38.1</b>	186 38.4	196 37.9	61 47.9 gH	98 54.7 FG H	106 38.9 H	74 34.3 H	29 18.3	82 42.9 mN	54 42.7 N	49 47.0 mN	37 54.0 MN	115 33.6 N	58 27.6	89 47.3 QR	86 38.6	129 35.5	76 34.2	291 38.8	46 27.0
You adjust your tax withholding so you don't get a big refund or owe a big tax bill	<b>342</b> <b>34.2</b>	167 34.5	176 34.0	28 22.3	55 30.5	107 39.3 Dh	87 40.4 DH	51 31.6	33 17.3	25 19.4	34 32.3 ij	19 26.9	181 52.7 IJ KL	115 54.6 IJK L	51 27.1	76 33.8	135 37.2 o	80 35.9	293 39.1	92 54.3
You have the least amount withheld from your paycheck so you pay up at tax time	<b>131</b> <b>13.1</b>	75 15.6 c	55 10.7	15 12.0	18 9.8	40 14.6	26 12.1	28 17.6 eg	35 18.6 M	25 19.8 M	14 13.8	6 8.6	30 8.9	27 12.6 M	20 10.5	29 12.7	52 14.2	31 13.8	91 12.1	14 8.3
Don't know/No response	<b>146</b> <b>14.6</b>	56 11.5	90 17.5 B	23 17.7 EF	9 5.0	19 7.1	28 13.1 EF	52 32.5 DEF G	40 21.2 KM	23 18.1 kMN	7 6.9	7 10.5	16 4.7	11 5.2	29 15.1	33 14.9	48 13.2	36 16.1	75 10.0	18 10.5

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R  
 Overlap formulae used. \* small base



### Omnitel - November 30, 2007

BANKRATE(DECEMBER):TAXES

Q.4 If it were possible, how willing would you be to let the IRS complete your tax return for you?

Base: Total respondents

	Sex		Age					Income						Region				In- ternet access (S)	Infl- uen- tials (T)	
	Total (A)	Male (B)	Fe- male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than \$20K (I)	\$20K- 29.9K (J)	\$30K- 39.9K (K)	\$40K- 49.9K (L)	\$50K+ (M)	\$75K+ (N)	North east (O)	Mid- west (P)	South (Q)			West (R)
Total Unweighted	1004	480	524	53	90	230	287	282	163	119	90	73	362	219	185	299	320	200	726	192
Total Weighted	1000 100	483 100	517 100	127* 100*	179 100	271 100	216 100	161 100	190 100	127 100	105 100	69* 100*	343 100	211 100	189 100	224 100	364 100	223 100	749 100	169 100
<b>Top 2 Box (Net)</b>	<b>315</b> <b>31.5</b>	166 34.3	149 28.8	54 42.6 GH	68 38.0 gH	81 30.0	59 27.4	40 25.1	81 42.8 LM N	50 39.6 IM n	43 41.3 IM n	17 24.5	88 25.8	57 27.2	66 34.8 r	60 26.6	134 36.7 PR	56 24.9	228 30.5	41 24.0
Very willing	98 9.8	58 12.1 C	39 7.6	9 7.4	25 14.0 h	20 7.3	28 13.1 FH	11 7.0	36 18.8 kM N	17 13.3 M	9 8.2	7 10.5	20 5.8	15 6.9	23 12.0 P	11 4.9	48 13.1 Pr	16 7.4	70 9.4	15 8.6
Somewhat willing	217 21.7	108 22.2	109 21.2	45 35.2 fGH	43 24.1 g	61 22.7 G	31 14.3	29 18.1	46 24.0	33 26.3	35 33.1 LM n	10 14.0	68 20.0	43 20.3	43 22.8	49 21.7	86 23.7	39 17.5	158 21.1	26 15.4
<b>Bottom 2 Box (Net)</b>	<b>646</b> <b>64.6</b>	300 62.0	346 67.0	65 51.4	107 59.4	187 68.9 D	149 69.3 D	109 67.4 D	102 53.8	72 56.5	61 58.7	50 72.1 lj	251 73.2 Jk	153 72.3 Jk	115 60.7	160 71.6 OQ	215 59.1	156 69.8 Q	503 67.1	126 74.7
Not very willing	168 16.8	73 15.2	95 18.4	37 28.9 FGH	33 18.5	39 14.2	27 12.5	27 16.5	32 16.9	15 12.1	14 13.8	15 22.1	59 17.2	36 16.9	23 12.0	48 21.6 OQ	47 13.0	50 22.6 OQ	131 17.4	26 15.4
Or, Not at all willing	477 47.7	226 46.8	251 48.6	29 22.5	73 40.9 D	148 54.7 DE	122 56.7 DE	82 50.9 D	70 36.9	56 44.4	47 44.9	34 50.0	192 56.1 lj	117 55.4 l	92 48.8	112 50.0	168 46.1	105 47.2	372 49.6	100 59.3
Don't know/No response	39 3.9	18 3.7	22 4.2	8 6.0 f	5 2.5	3 1.1	7 3.3	12 7.5 eFG	6 3.4 n	5 3.9 n	- -	2 3.4	4 1.0	1 0.5	8 4.4	4 1.8	15 4.2	12 5.3 p	19 2.5	2 1.3

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 Overlap formulae used. \* small base